

# SWARNA BHARAT TRUST

**TWO DECADES OF SERVICE**  
(2001 - 2021)







# SWARNA BHARAT TRUST

Venkatachalam  
Empowering Rural India

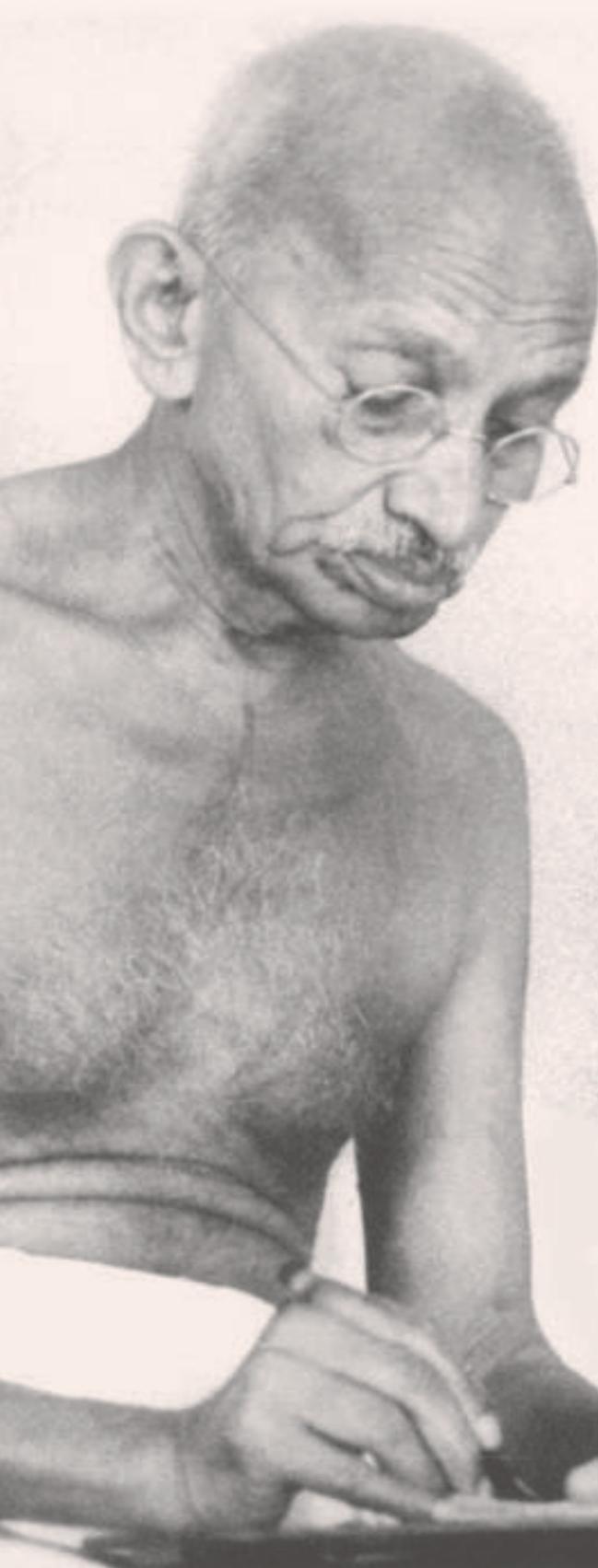
VENKATACHALAM

NELLORE



# Bapu's Dream of Gram Swaraj and Rama Rajya

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Swarna Bharat Trust, in its mission and the entire spectrum of its activities, is guided by Gandhiji's dream of Gram Swaraj and Rama Rajya, and his clarion call of 'Back to villages', to fellow-Indians. Empowerment of the rural masses, especially women and farmers, bridging the yawning gap between rural and urban India, providing essential healthcare services and imparting education and vocational training to village youth form the cornerstones of Bapu's vision. They are also among the overarching guiding principles of Swarna Bharat Trust.

Gandhiji's vision of Gram Swaraj and Rama Rajya, taken together, serve as a guiding light to us in our approach to rural reconstruction of India. It was Bapu's conviction that the path to real progress lay in revival of our villages and in making them self-reliant in every sense. Underpinning this philosophy is Gandhiji's belief that India lives in its villages and therefore, Gram Swaraj or self-rule, wherein it is village communities which would drive the development process based on economic independence and equality. The Panchayat Raj system is an age-old structure of this vision in practice.

Bapu predicated his vision of Gram Swaraj on key principles such as Sarvodaya or welfare of all, promotion and use of Swadeshi products and industrialisation of India's villages through cottage and small scale industries. Gandhiji's dream of Gram Swaraj envisions the participation of the individual in decision-making. It entailed forging of economic relationships with the village functioning as a basic unit of administration as in the ancient times.

Swarna Bharat Trust, in its entire range of activities with a focus on agriculture, education, healthcare and vocational training, seeks to fulfil Gandhiji's dream of empowered, self-sufficient villages. From skill development Centres to rural



vocational training centres, computer training centres, to farmer training centres and basic healthcare services, the Trust has been involved in rural development through a number of constructive programmes. For instance, skill development courses covering a host of important vocational needs are taken up by the Trust under the broad rubric of Pratibha. They include courses in plumbing, sanitary work, carpentry, electrical work, air conditioning, driving and automobile repair, welding and motor rewinding, construction technology including false ceiling, among other things.

On a parallel footing, under Swashakthi, women are empowered through a range of courses covering the screen printing, home nursing, hospitality management, sewing and dress-making, fabric painting, machine embroidery and beautician training, among others. Yet another key component of the Trust's activities Cyber Grameen, offers training in a number of software courses, web designing and DTP, among others. The approach is essentially people-centric and structured on multi-dimensional empowerment and upliftment of rural communities with a special focus on women and youth.

In Bapu's scheme of things, Gram Swaraj opens up pathways to Rama Rajya. He articulated his concept of an ideal state or Rama Rajya by stating that "Rama Rajya of my dream ensures equal rights alike of prince and pauper." Gandhiji saw the need to bridge the growing gulf between rural and urban India in many sectors. Bapu referred to the "universal spectacle of men suffering from surfeit here and from want there." Economic equality is the foundation of the Gandhian philosophy of self-reliance of a rural community. Prevailing inequalities and socio-economic disparities pose a major hurdle when it comes to creating a level playing field. This chasm can be effectively bridged through education, awareness and empowerment through initiatives such as those being undertaken by the Swarna Bharat Trust. In turn, the income of a rural household goes up strengthening the concept of economic independence.

Based on the Gandhian concept of village development, Swarna Bharat Trust aims to change the face of rural India through its welfare, education, training, healthcare and empowerment initiatives with a special focus on farmers, women and students, among others. Bapu's concept of building economic micro groups and village communities, is among the core ideals of the Trust, as reflected in its many programmes. In a similar vein, Antyodaya espoused by Pandit Deendayal Upadhyaya also articulates the idea of an indigenous development model for India and reaching out to those at the bottom of the socio-economic pyramid. Like Bapu, Pandit Upadhyaya champions the concept of a decentralised economy. Development can be fast-tracked only if it is people-centric in nature and assumes the form of a people's movement in rural communities.

In essence, Prime Minister Shri Narendra Modi's slogan of 'sab ka saath, sab ka vikaas, sab ka vishwaas' resonates with the same idea of everyone's participation and trust in scripting the journey of a clean, healthy, egalitarian and empowered India's progress.

In the India of Gandhiji's dreams, comprehensive development of our villages is possible only through a holistic, sustainable model which seeks to empower them.

At the heart of Swarna Bharat Trust's mission is Gandhiji's economic philosophy of serving humanity to ensure that the fruits of development are shared among all stake holders. One of the key pillars of Gandhian Gram Swaraj is a craft-based education system which is central to Swarna Bharat Trust's activities. As Gandhiji believed, such education aids the development of both the body and mind of an individual and also serves to create an egalitarian community. The ancient ideal of Rama Rajya would be fulfilled if each one of us works with a spirit of inclusive and sustainable development. As Gandhiji is aptly believed to have said—Rama Rajya is incomplete without Grama Rajya.

  
**Rama Rajya without  
Grama Rajya is incomplete**  
- Mahatma Gandhi  

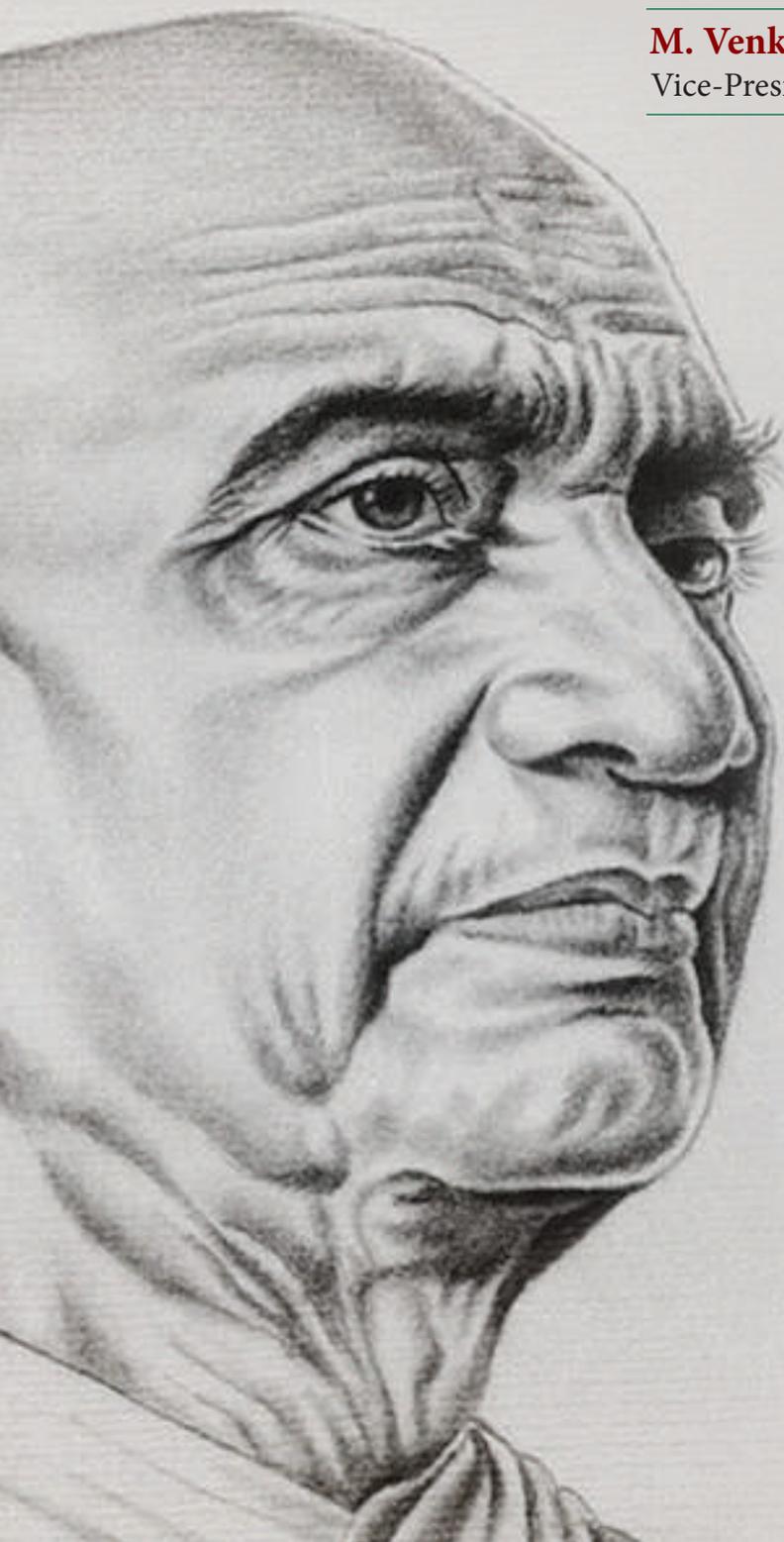

# SARDAR PATEL

## THE GREATEST UNIFIER OF INDIA

**The invaluable contribution made by him in building a unified India must be remembered by all Indians**

**M. Venkaiah Naidu**

Vice-President of India



**N**o country can ignore its heroes or legendary personalities, who shaped its destiny.

Sardar Vallabhbhai Patel was one such iconic hero who had shaped India's destiny in a far-reaching way with single-minded devotion. Soon after attaining Independence, he fashioned the country's political integration with the swiftness of a military commander and deftness of a visionary leader.

Present-day India owes an immeasurable debt of gratitude to the vision, tact, diplomacy and pragmatic approach of the Sardar in preventing balkanization of the country and merger of more than 560 princely States with the Union of India in the wake of the partition of the country. What makes this stupendous integration most remarkable is that it was achieved without any bloodshed.

Adopting different approaches as warranted by the situation, he gave friendly advice in some cases, persuaded the rulers to see reason in others and even used force as in the case of Hyderabad. When one looks back after so many years what strikes us as remarkable is the fact that Sardar Patel achieved a unified India at a time when the rulers of the princely States were given the option of joining either India or Pakistan or remaining independent.

Soon after Independence, the Nizam of Hyderabad nurtured ambitions to remain independent and issued a firman to this effect. At the same time, he let loose razaakars and even toyed with the idea of merging Hyderabad with Pakistan, although there was no geographical continuity. Similarly, Travancore

declared that it would remain independent and the Nawab of Junagarh announced accession to Pakistan.

After securing the accession of Junagarh, in a deft and swift action codenamed 'Operation Polo', Hyderabad was integrated with the rest of India in just four days. The popularly described 'police action' to liberate and integrate Hyderabad commenced its operations on September 13 and ended on September 17, 1948. Every year, September 17 is being celebrated as 'Hyderabad Liberation Day' by many sections in Hyderabad and in some areas of Maharashtra and Karnataka, which were parts of the erstwhile Hyderabad State.

In a truly masterful display of statesmanship, Sardar Patel ensured a smooth integration of the troubled domains by not allowing the situation to deteriorate into civil unrest.

Undoubtedly Sardar Patel was the greatest unifier of India. Perhaps, there is no parallel in modern history to what was achieved by him. Acknowledging the monumental contribution of Patel in nation building, Pandit Jawaharlal Nehru had this to say: 'History will call him the builder and consolidator of new India.'

His biggest asset was his down-to-earth disposition. He exemplified what the Father of the Nation had said about leadership: "I suppose leadership at one time meant muscles: but today it means getting along with people".

After returning to India on completion of his barrister study in England, Sardar Patel gradually gravitated towards Mahatma Gandhi's unique non-violent campaign against the British rule. He became his lieutenant and was chosen by Gandhiji to lead Kheda campaign.

'Many were prepared to follow me, but I could not make up my mind as to who should be my deputy commander. Then I thought of Vallabhbhai' said Gandhiji. The trust reposed in Patel by Gandhiji did not prove to be misplaced and Sardar Patel not only became an organizer par excellence but also turned out to be a people's leader. He earned the title of 'Sardar' after he spearheaded peasant's no-tax campaign at Bardoli in Gujarat. He also led the relief and rehabilitation operations when Gujarat

was ravaged by floods and worked tirelessly during plague outbreak in Ahmedabad.

His vision for a unified India also saw the creation of All India Administrative Services which he described as the 'Steel Frame'. In his address to the probationers, he asked them to be guided by a real spirit of service in their day-to-day administration.

His exhortation to the probationers to maintain utmost impartiality and incorruptibility of



**Sardar Vallabhbhai Patel had said, "The whole world depends on the farmers. The sustenance of the world rests on farmers and laborers. Still, if someone suffers the most, then it is only these two; because they always bear the brunt of all kinds of oppression."**



administration is as relevant today as it was then.

The remarks he made during the Quit India Movement are ever more relevant today. He said, "We have to shed mutual bickering, shed the difference of being high or low and develop the sense of equality and banish untouchability. We have to live like the children of the same father".

After he passed away, The Manchester Guardian quite aptly commented on the all-important role played by him during the freedom struggle and subsequent to attaining Independence: "Patel was not only the organiser of the fight for freedom but also the architect of the new State when the fight was over. The same man is seldom successful as a rebel and a statesman. Sardar Patel was the exception".

It is unfortunate that there has been no proper recognition of the monumental contribution made by Sardar Patel and his legacy in unifying the country at its most critical juncture in history.

Finally, I would like to conclude by stressing that the invaluable contribution of Sardar Patel in building a modern and unified India needs to be remembered by every Indian as the country marches ahead as one of the largest economies in the world.



# ANTYODAYA - CORE OF PANDIT DEENDAYAL UPADHYAYA'S PHILOSOPHY

**P**andit Deendayal Upadhyaya was one of the key figures of modern India whose life and teachings have been the source of guidance and moral inspiration for the nation. A man of simple living and high principles, his passion to transform the lives of the weakest of the weak, continue to deeply influence generations of leaders, activists and fellow-Indians from diverse walks of life. Pt. Upadhyaya was a strong believer in our traditional value system, and cultural heritage. He propounded an alternative socio-economic model and a political philosophy that places the dignity of man at its center. Stressing on the ancient Indian wisdom of oneness of the humankind, Deendayal ji championed a casteless, conflict-free and harmonious society.

Panditji's vision of 'Antyodaya', which means the "rise or uplift of the last person," was a dream he cherished throughout his life. He worked untiringly towards the realisation of his vision for an egalitarian society in which the life of the individual of the most marginalised section of the socio-economic order, is effectively transformed.

Pandit Deendayal Upadhyaya outlined five basic necessities for every individual--food, clothing, shelter, education and good healthcare. As he saw it, the material progress of any country must be assessed on these parameters. He called for building a

humane economic system that cares for our villages, the farmers, Dalits and the marginalized. Pandit Deendayal ji said -

"We must have such an economic system which helps in the development of our humane qualities, or civilisation and enables us to attain a still higher level of all-round perfection. We should have a system which does not overwhelm our humane quality; which does not make us slaves of its own grinding wheels." Panditji's vision of a just and egalitarian socio-economic order, ties in with Gandhiji's philosophy of Gram Swaraj and Ram Rajya. It also served as a source of inspiration for a moral giant, leader and social activist like Nanaji Deshmukh in his exemplary rural reconstruction work.

Deendayalji, like Bapu, was a staunch proponent of the 'Swadeshi' concept in economic reconstruction. He strongly disapproved of the tendency among some sections to consider possession of foreign goods as a status symbol and warned fellow countrymen that blind imitation of the West in everything would again lead us to virtual slavery. He realised the inherent danger of colonization of the mind and multiple hues of psychological enslavement. Upadhyayaji, with his perspicacity, could perceive that India's solutions have to come from within. He aptly observed -

"The Britishers during their rule adopted such measures whereby in the minds of our people a contempt for things Bharatiya and respect for everything Western were subtly created."

Panditji was not content with just political democracy in India but also wanted economic democracy which, according to him, could be achieved by providing work for every hand and ensuring workers' participation in management.

Reaffirming Gandhiji's view that 'the world has enough for everyone's needs, but not everyone's greed,' Pt Deendayal called for sustainable development approaches by maintaining the delicate balance between development and environment. Today, his words are even more important because man-induced climate change is likely to impact the marginalised sections more.

During Deendayal ji's time two distinct ideologies, communism and capitalism, were ruling the world. But, he rejected both these extreme world views which focussed only on an 'economic man' and called for developing an indigenous economic model with man at its center stage. This evolved into Pandit ji's famed principle of "Integral humanism". He was opposed to western thinking that sees an individual and society (community) as adversaries, each trying to restrict the other. Deendayal's 'integral man' is an entity that is well rooted in India's ancient cultural ethos and takes a wholesome approach to every aspect of life. He wrote, "Here in Bharat, we have placed before ourselves the ideal of the four-fold responsibilities, of catering for the needs of body, mind, intellect and soul with a view of achieving the integrated progress of man. Dharma, Artha, Kama and Moksha are the four kinds of human effort."

At a time when the processes of industrialization were making an individual merely a cog in the machine, Pandit Deendayal Upadhyaya called for according the highest respect to man. He said-

"Man, the highest creation of God is losing his own identity. We must re-establish him in his rightful position, bring him the realisation of his greatness, reawaken his abilities and encourage him to attain the divine heights of his latent personalities."

Deendayal ji believed that decentralization of power was necessary to give man his dignified status. Therefore, he was totally opposed to any form of concentration of wealth and power. Akin to the

Gandhian concept of Gram Swaraj, he emphasized the need to give more autonomy and powers to local self-governance bodies.

Upadhyaya ji strongly opposed social evils like untouchability that denigrate man and made a clarion call to end such heinous practices that threaten the unity and harmony of society. He used to say that if equality has to be achieved, people at the higher level have to reach out to support those who have long been exploited and neglected.

Many of the government's programs and initiatives such as Swachh Bharat Mission, Beti Bachao- Beti Padhao, Saubhagya, Jan-Dhan Yojana, Mudra loans draw their inspiration from Pt. Deendayal's vision of Antyodaya. In other words, Panditji lives on in the work and upliftment initiatives we see around us in order to ameliorate the condition of the neediest

  
**Antyodaya - emancipation  
of the last - is the noble  
responsibility of one and all**  
- Pandit Deendayal Upadhyaya  


sections of society. The recent decision to create a new Ministry of Co-operation, is yet another step forward in this direction as the cooperative sector holds immense promise in uplifting the lives in rural India.

Swarna Bharat Trust, in its entire range of activities seeks to implement Pandit Deendayal Upadhyaya's vision of 'Antyodaya', Gandhiji's ideal of Gram Swaraj and Ram Rajya and Nanaji Deshmukh's alternative model of rural development, on the ground. The Trust's work covering agriculture, education, healthcare services and women's empowerment seeks to put into day-to-day practice, their vision of rural reconstruction. Through multiple activities, the Swarna Bharat Trust aims to give a shape and structure to the concept of empowered, self-reliant villages which serve as model autonomous units of self-governance. The Trust focuses on the empowerment of rural masses, especially farmers, women and youth and aims to bridge the widening divide between rural and urban India.

# NANAJI DESHMUKH'S TEMPLATE FOR RURAL RECONSTRUCTION

**S**warna Bharat Trust draws its inspiration from Gandhiji's ideal of Gram Swaraj, Pandit Deendayal Upadhyaya's visionary concept of Antyodaya and the iconic leader and social activist, Nanaji Deshmukh's pioneering rural reconstruction work in the Chitrakoot area.

Like Gandhiji, Nanaji Deshmukh championed the cause of self-reliant villages which function as autonomous units of administration. His model exemplifies the realisation of a dream of an ideal socio-political system of self-governance. Taking the village as an independent, self-reliant unit, it sought to bring unemployment down to zero, eradicate poverty in the village and ensure the elimination of internal legal wrangling.

Importantly, in Nanaji Deshmukh's development model, no widow is to be denied remarriage. As in the case of Gandhiji, he also highlighted the importance of collective social consciousness, which in turn, contributed to the all-round well being of society. His legendary work in the fields of education, health and rural self-reliance serve as a fountainhead of inspiration to the Swarna Bharat Trust.

Nanaji Deshmukh's alternative model of rural development, like Pandit Deendayal Upadhyaya's concept of Antyodaya, hinged on poverty eradication, humanism, harmony and economic empowerment of villages. Progress is possible, he believed, only

when the benefits of development percolate down to the last man in the most marginalised segment of the socio-economic ladder. With his insight into rural India, Nanaji Deshmukh's path breaking work touched the lives of villagers in more than 500 hamlets of Uttar Pradesh and Madhya Pradesh. The concept of integral humanism articulated by Pandit Deendayal Upadhyaya found resonance in Nanaji Deshmukh's vision of rural development. In the active implementation of its entire range of activities covering agriculture, education, healthcare services and women's empowerment, the Swarna Bharat Trust is guided by this ideal of rural reconstruction.

The guiding principles of Swarna Bharat Trust are structured, in considerable measure, on the concept of gramodaya (rise of the village) and swawalamban (self-reliance), espoused by Nanaji Deshmukh. The exemplary social activist that he was, he led by example in creating a microcosm of a self-reliant village of Gandhiji and Pandit Deendayal Upadhyaya's dreams. Nanaji Deshmukh rightly viewed educational and socio-economic empowerment of the rural masses as a powerful tool to check the endless migration from villages to towns and cities.

In line with his vision, the Swarna Bharat Trust has been implementing a host of initiatives which seek to empower farmers, women and students in villages, in addition to providing basic healthcare services. Through its multi-faceted activities, the Trust aims to

build the self-reliant, autonomous empowered village he had outlined, which would serve as an example of economic independence and equality.

In lending a shape and a structure to the development model of rural India envisioned by Gandhiji, Pandit Deendayal Upadhyaya and Nanaji Deshmukh the Swarna Bharat Trust has been carrying out a number of activities. It has been running skill development Centres, rural vocational training centres, computer training centres, farmer training centres and basic healthcare services, among other things. The people-centric focus of the Trust's entire gamut of rural development activities is the education and empowerment of farmers, women and youth.

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**Rural development would be possible only with the collective commitment and endeavour of the society as a whole**

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These initiatives lead to employment generation and economic upliftment of rural communities, particularly women and youth, as outlined by Nanaji Deshmukh.

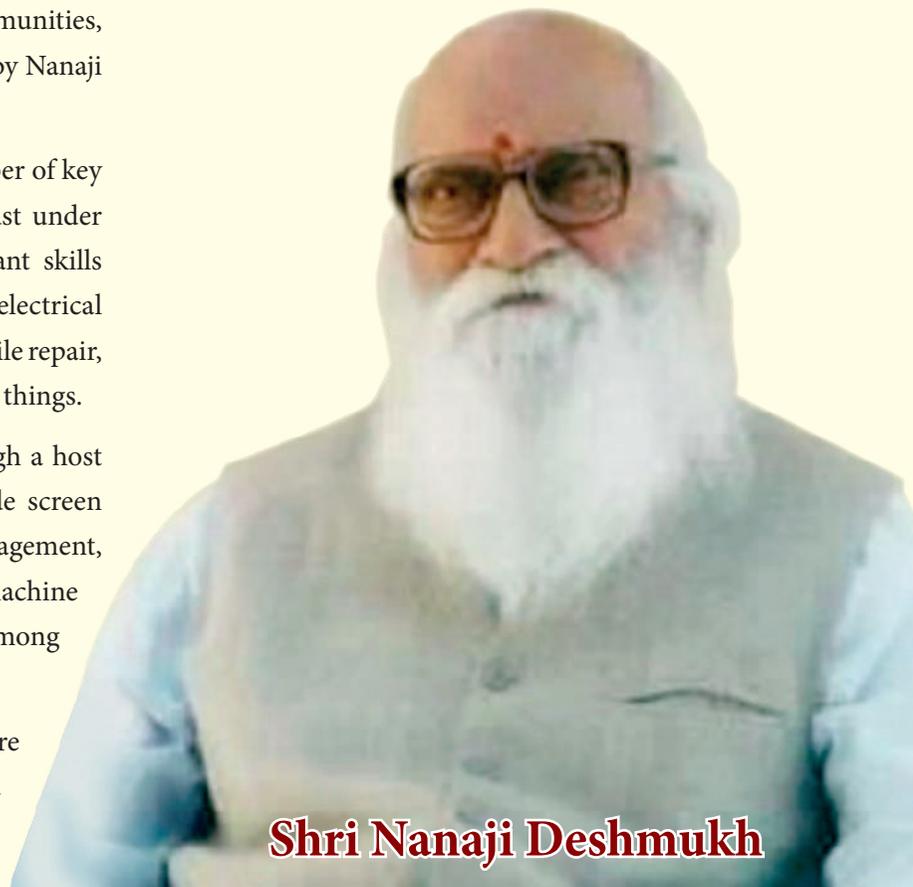
Skill development courses across a number of key vocational needs are conducted by the Trust under Pratibha. They include courses in important skills such as plumbing, sanitary work, carpentry, electrical work, air conditioning, driving and automobile repair, welding and motor rewinding, among other things.

Similarly, women are empowered through a host of courses under Swashakthi. These include screen printing, home nursing, hospitality management, sewing and dress-making, fabric painting, machine embroidery and beautician training, among others.

The Trust also offers a number of software courses including web designing and DTP, among other activities under Cyber

Grameen. All these initiatives, as we can see, are also aimed at bridging the widening divide between rural and urban India. The underlying mission is the multi-dimensional empowerment of villagers, especially farmers, women and youth.

A common thread unites the dream of Gandhiji, Pandit Deendayal Upadhyaya and Nanaji Deshmukh when it comes to their concept of an empowered and self-reliant rural India. This model also serves as a template for sustainable development as represented in Prime Minister Shri Narendra Modi's slogan, Sab Ka Saath, Sab Ka Vikas, Sab Ka Vishwaas. It is this shared vision which Swarna Bharat Trust has been striving to fulfil through an impressive array of programmes, courses and community initiatives. Swarna Bharat Trust's work on the ground in villages, encompassing welfare, education, training, healthcare and empowerment activities, form the building blocks of development in translating Deendayal Upadhyaya and Nanaji Deshmukh's concept of Antyodaya and rural reconstruction into living reality.



**Shri Nanaji Deshmukh**



days when I used to study in the light of a lantern due to lack of electricity in the villages, besides trekking long distances for drinking water, had a lasting effect on me. These impressions keep coming back to me with greater vividity and prompt me to find a solution to bridge the rural-urban gap. It is probably because of this deep concern and the urge to make a difference that I was happy to opt for the Rural Development Ministry when the BJP led NDA came to power, though the Prime Minister Sri Atal

## Swarna Bharat Trust

### Some reflections on its genesis and growth

My long journey in public life has taken me to many interesting areas including the State Assembly Hall and the Parliament of India. It gave me new experiences as the President of a national party and as the Vice President of our country. However, what energizes me is the connection to my rural roots. I can never forget my early days in the village where I was born and brought up. Independent India has achieved remarkable progress over the last 74 years. We have achieved substantial growth in the areas of infrastructure, industrial growth, food security, health, defence, software and communications. However, there are quite a few unmet challenges. One of these is the widening gap between the rural and urban areas. Villages are our nation's heart beat, our lifeline. Over 60 percent of our 130 crore population lives in rural India. As I reflected on the realities of rural life, I could see the enormity of development challenge before us. There was poverty, under-employment, un-remunerative agriculture and unequal access to educational and economic opportunities as well as basic civic and health services. The experience of my early days in the village when I had to walk for three kilometres to attend a school that had no facilities, where classes were run under the open sky and the

Behari Vajpayee offered me another key portfolio. After taking charge, I am glad that I could design various far-reaching rural development schemes like the 'Pradhan Mantri Gram Sadak Yojana'. I have seen, in my childhood, the collective efforts of the people of my village in various common development efforts. Villagers used to strengthen the tank bunds and outlets for water flow, desiltation and repairs of water channels. My grandparents, who were village headmen, used to monitor those activities. We used to supervise and protect, on a rotation basis, the common grazing lands of the village. This kind of community participation and ownership has unfortunately slowly diminished over the last few decades. I was deeply impressed by Mahatma Gandhi's emphatic statement that 'Ram Raj without Gram Raj is incomplete', Ravindranath Tagore too had said "restoration of powers to the villages that empower them to fulfil their requirements should be our goal". Pandit Deendayal Upadhyaya who espoused the cause of the marginalized and called for reaching out to the unreached through 'Antyodaya' approach, used to say that development has no meaning unless we improve the living standards of those who were the most deprived. These thoughts

and ideas prompted me to encourage a few of my friends to establish an organization that addresses these concerns and makes a difference to the lives of the rural population. That was the genesis of Swarna Bharat Trust. Some of my friends shared my enthusiasm and, when I mentioned the shining example of Sri Nanaji Deshmukh ji who had given up his ministerial berth in 1977 to start a non-government organization at Chitrakoot in Uttar Pradesh, they immediately jumped at the idea of starting a not-for-profit organisation. My other mentors were Rashtriya Swayamsevak Sangh pracharaks Sri Bhogadi Durga Prasad and Sri Somepalli Somaiah who put me on a path of constructive social development work.

Swarna Bharat Trust was born out of this dream to bring back the golden, glorious heritage that India was known for. My daughter, Smt. Deepa, took on the mantle and suggested that the Trust should start its work from my native place. This, she reminded her friends, would be a Trust that would enable my ideas on motherland, native village, mother tongue and the teachers to be translated into concrete action. “We have an opportunity to give back to the native village and we should not lose any time to repay this debt we owe to our country and its people”, she insisted. As a consequence, Swarna Bharat Trust was formed at Venkatachalam. My friends and philanthropists, Sri Tripuraneni Krishna Prasad, Sri MRK Prasad and Sri Maganti Rajendra Prasad along with my daughter gave a flying start to the activities of the Trust in 2001. It gives me great pleasure that the trust has expanded its activities over the last 20 years and has been providing education, health, veterinary aid as well as training in technical and vocational skills for rural unemployed youth and new technologies in agriculture for farmers. The Trust has established two more chapters one at Atkur near Vijayawada and another at Shamshabad near Hyderabad in Telangana. It is a matter of great satisfaction that millions of rural men and women have been trained over these two decades, many of them becoming self-employed entrepreneurs. A

generation of young students has graduated in the schools run by the Trust imbibing the essential civilizational and cultural values that our country stands for. Countless farmers have learnt new agricultural techniques to improve their farming practices. The Trust’s medical camps have enhanced access to quality medical facilities for the rural poor. I have, with great satisfaction, watched the Trust’s activities grow and achieve many of the objectives it had set out to achieve in the beginning. A visit to the Trust and the joyful experience of mentoring the youth or watch the sense of pride and dignity in the trainees and the good cheer that prevails after patients are healed in the medical camps, has been a greatly refreshing,

rejuvenating experience for me. I profoundly cherish the moments I spend with the trainees and farmers at each of the Trust’s chapters. As the Trust completes 20 years of its existence and quite legitimately looks back at its string of achievements, I constantly urge the

management of the Trust to seek new opportunities to serve, more creative ways to be of help to those who are in need of help. This short booklet gives a glimpse of what has already been done. It captures the vision, the genesis and the growth of this Institution. You will also see in these pages that the Trust has been fortunate to have had the blessings, guidance and priceless contributions of prominent leaders and professionals, industrialists, educators and philanthropists. It is a pleasure to acknowledge the tremendous motivation that the Trust has derived from each of these illustrious visitors and contributors. I do hope, in the coming years, the Trust will keep its spirit of service alive and live up to the ideals it has stood for till now and the high benchmarks it has set for itself. I wish the Managing Committee all the very best in the noble responsibility it has chosen to accept and I am hopeful that I shall have the satisfaction to see new programmes and activities as the Trust gradually unfolds the Bharat we are collectively dreaming of.

- M. Venkaiah Naidu

### Mentors of the Mentor



Sri Bhogadi Durga Prasad



Sri Somepalli Somaiah

# The evolution of Swarna Bharat Trust



Driven by a singular passion to transform the lives of farmers, women, youth and children and bring about a positive and lasting change in their lives in the rural areas, the Swarna Bharat Trust was launched in 2001 at Venkatachalam in Nellore district of Andhra Pradesh. The Trust added the second chapter at Atkur near Vijayawada in 2016 and in Shamshabad near Hyderabad in 2017.

The Trust firmly believes that the rural populations have to be provided equitable access to education and healthcare services. The rural-urban divide needs to be bridged and all people should have equal economic opportunities to ensure that every citizen in our country becomes an active partner in India's growth story.

Swarna Bharat Trust desires to be a catalyst, in its own modest way, to help India move on its development journey by enriching the human resources through good quality education and higher order skill levels. It envisages a healthy India where preventive and curative healthcare becomes accessible, affordable and acceptable to the large rural populations. It believes that we must have a global outlook but with our feet firmly rooted in our Indian ethos and civilizational values. To this end, our education systems must be appropriately oriented inculcating in everyone,

especially the youth of this country, a sense of pride and dignity in being an Indian.

Another facet of rural-urban divide is the income inequality that persists in certain areas and is caused, in part, by the



Bhoomi Puja of Swarna Bharat Trust, Venkatachalam by Smt Deepa Venkat, Shri Muppavarapu Harshavardhan



Bhoomi Puja of Swarna Bharat Trust, Vijayawada Chapter by Shri Venkaiah Naidu, the then Union Minister



Bhoomi Puja of Swarna Bharat Trust, Hyderabad Chapter by Shri Venkaiah Naidu, the then Union Minister



Inauguration of Swarna Bharat Trust, Venkatachalam by Shri L K Advani, the then Dy.PM.

on its service agenda with greater confidence. We gratefully acknowledge the support we have received from each one of them in the course of our journey during the last twenty years.

The Trustees deem it a privilege to have constant guidance as well as facilitative hand-holding from our mentor, Shri M. Venkaiah Naidu garu, the Hon'ble Vice President of India.

The Trust feels humbled by the generous appreciation it receives from the trainees and students, patients and partners. We are equally blessed to have the visits of many illustrious leaders including the President of India, the Prime Minister, Chief Ministers of various states, Central & State Ministers, prominent

low financial returns from the agriculture sector. Agriculture being the most preferred occupation in rural areas with nearly 60 percent depending upon farming and allied activities, Swarna Bharat believes that we must



Inauguration of Swarna Bharat Trust, Vijayawada Chapter by Shri Rajnath Singh, Union Minister

focus on farmers more closely to improve the quality of their lives. The Trust has initiated a number of programmes that connect the research in the labs with the agricultural practices through a structured training programme for farmers.

The Trust also seeks to impart technical and vocational skills to students so that they can enhance their employability as well as shape their future as confident, competent entrepreneurs. All the three Chapters of the Trust have a vast range of skill improvement programmes that have attracted students from all over India.

The Swarna Bharat Trust has encouraged young artistes to perform at many events hosted by the Trust showcasing their artistic talents as well as our country's rich cultural heritage. Preserving and propagating our cultural and civilizational values has been an important aspect of the Trust's activities right from its inception. Sharing and caring, the essential Indian values, underpins our activities like the establishment of the Elders' Home.

The Trust has had the good fortune of collaborating with a number of organizations, whose immensely valuable contribution has helped it to move forward



Inauguration of Swarna Bharat Trust, Hyderabad Chapter by Shri K.Chandrashekar Rao, CM of Telangana

sportspersons, Scientists, artistes and industrialists who have showered us with kind words and sage advice.

The following pages of this book gives a glimpse of our Trust's journey of service in the four key focus areas we chose to work in. It captures in words and pictures, the activities taken up in each of the Trust's three chapters and acknowledges the excellent collaborations which has made our work more fulfilling.

We recognize that there is so much more to do and we bank on the sustained support of our partners and well wishers to continue our journey forward ●



## OBJECTIVES OF SWARNA BHARAT TRUST

- ◆ Improve the living conditions of the rural masses by providing quality education and healthcare services in order to ensure that every individual is healthy and gainfully employed. The focus is on empowering farmers, women and rural youth.
- ◆ Bridge the ever-increasing divide between rural and urban India and enable rural masses to contribute significantly to the economy and larger development story of the nation.
- ◆ Bring latest technology to the doorstep of the rural masses in order to improve the quality of their day to day lives.
- ◆ Impart vocational and computer training to rural youth.
- ◆ Educate farmers about the latest techniques of farming and alternate crops and train them on developing models of sustainable agriculture.
- ◆ Upgrade the skills of artisans.
- ◆ Empower rural women by imparting requisite skills to help them become economically independent and thereby, contribute to a strong rural economy.
- ◆ Foster a sense of pride in Indian culture and traditions.
- ◆ To stay firmly apolitical and committed to the service of the nation.
- ◆ To function independently without aid or grant from the government.



## Swarna Bharat Trust Venkatachalam, Nellore

**Swarna Bharat Trust**, a charitable trust launched in 2001, is located in Venkatachalam Mandal, Nellore district of Andhra Pradesh, situated on the national highway. The Trust had initially acquired 5 acres of land with a covered area of 30,000 sq. ft. It was inaugurated by the then Deputy Prime Minister, Shri Lal Krishna Advani. Over the last two decades, Swarna Bharat trust has implemented a host of service activities for the deserving poor and needy. The Trust aims to concentrate mainly in rural areas in the fields of healthcare, education, women's welfare, child development and entrepreneurship development programs, among others. Swarna Bharat Trust additionally acquired 20 acres of land with a motive to set up Akshara Vidyalaya, a school for meeting the educational needs of children in and around Venkatachalam, as also for a Technical Training Institute. Swarna Bharat Trust in collaboration with **Maganti Foundation** and **Union Bank of India** established "SOMA Technical Training Institute" equipped with state-of-the-art technology to train rural youth and to upgrade their inherent talent with technical competence.



# The Swarna Bharat Trust

Template for Rural Development

## Empowering Rural Lives

“

### Education

- ◆ Akshara Vidyalaya (CBSE-LKG-XII Class)
- ◆ Swarna Bharathi Vidya Mandir (SSC-LKG-X)
- ◆ Bridge School
- ◆ Knowledge Centre

”

“

### Health

- ◆ Eye Hospital
- ◆ Rural Health Care Centre
- ◆ Dental Hospital
- ◆ Veterinary Hospital
- ◆ Super Specialty Monthly Medical Camps

”

“

### Empowerment & Employment

- ◆ Swarna Bharathi Institute of Rural Entrepreneurship Development (SIREED)
- ◆ SOMA Skill Development & Technical Training Institute
- ◆ Cyber Grameen
- ◆ Farmers Training

”

“

### Culture & Civilizational values

- ◆ Celebrating Culture on Telugu and other Indian Festivals
- ◆ Interactive Session with Prominent Personalities
- ◆ Prathibha Puraskar
- ◆ Elders Home

”

Opening minds to new vistas of knowledge

## AKSHARA VIDYALAYA

|| Saraswati Namastubhyam ||  
|| Vande Swarnabharatam ||



Driven by a desire to impart value-based, holistic education, Akshara Vidyalaya, established in 2010, amidst 25 acres of green fields has a well designed infrastructure of 2 lakh sft with spacious class rooms, labs, playgrounds, indoor and outdoor sports facilities, activity centre, hostel and staff quarters. The school maintains an ideal teacher student ratio of 1:15, follows CBSE curriculum and always strives to realize its motto of 'Opening Minds' .



Shri Ramesh Nishank Pokriyal,  
Union Minister for Education  
with children at  
Akshara Vidyalaya



## Education

### Empowerment through Enlightenment

Education is among the most critical facets of the functioning of  
**Swarna Bharat Trust.**

School education, technical and vocational education are  
multiple dimensions of this key sector.

## AKSHARA VIDYALAYA



**E**mpowering children through enlightenment is among the core principles of Swarna Bharat Trust. With this objective, Akshara Vidyalaya was set up in 2010 to impart value-based, holistic education. Situated amidst 20 acres of lush green fields, the school has well designed infrastructure covering 2 lakh sft with spacious, well-ventilated classrooms, laboratories, playgrounds,





SWARNA BHARAT TRUST



facilities for indoor and outdoor sports, activity centre and additionally, hostel and staff quarters. An important feature of the school is that it maintains an optimum Teacher Student ratio of 1:15. The school has adopted the CBSE curriculum and lends a much-needed qualitative, educational impetus to the lives of students in the rural areas.





## SWARNA BHARATHI VIDYA MANDIR

**I**mparting value-based quality education is central to Swarna Bharat Trust's guiding principles. Driven by this need, Swarna Bharathi Vidya Mandir was set up in 2011 in a building donated by **SEW Foundation**.

Equipped with laboratories, playgrounds and modern teaching aids, the school offers affordable quality education for a nominal fee. Holistic education is provided from LKG to class X to the children of small and marginal farmers and those drawn from lower middle class families living in and around Venkatachalam. Students of Swarna Bharathi Vidya Mandir are provided with a free midday meal, free books and free uniforms.



## RESIDENTIAL BRIDGE SCHOOL



**T**he Residential Bridge school established by Swarna Bharat Trust in association with Muppavarapu Foundation, admits children from 4 to 14 years with the aim of imparting value-based education to them. In doing so, the Bridge School prepares them for a bright future, especially since these children are either dropouts/orphans abandoned by their families or were forced to work as child labourers. The Managing Trustee on behalf of the Trust has adopted six orphan girl children whose parents committed suicide. Earlier another boy aged 12 whose whereabouts were untraceable was also adopted in 2009.

The Trust imparts education and training to at least 100 children per year, many of whom have had no formal education or have dropped out of school.

Parents and grandparents of these children are counselled about the importance of education in the lives of their children. This bridging program has been of tremendous help to a large number of children who were denied education or were working as child labourers or were abandoned by their families. The school provides the requisite academic support and necessary guidance to make these students academically competent to join the mainstream. This one-year bridge course is totally free. Children are provided food, books, uniforms and accommodation in the hostel for free.

**Key outcome:** The Bridge school has provided free education to 1493 students so far.

## Swarna Bharat NELLORE - KNOWLEDGE CENTER

Swarna Bharat Trust firmly believes that it is essential to nurture scientific temper in young minds. With this objective in mind, a Knowledge Centre was established in 2018 at Venkatachalam in association with **Dr. BV Raju Foundation**.

While the focus of the activities of Swarna Bharat Trust has been rural areas, it decided to extend its work to benefit people from the marginalised segments from Nellore city as well.

To motivate children and to fuel their curiosity, for students of Zilla Parishad (government and municipal) schools, the Swarna Bharat Trust provides lab facilities for physics, chemistry, biology, mathematics, computer education and spoken English. Students are also provided transport from their respective schools. Additionally, the Swarna Bharat Trust also provides medical, eye and dental check-ups.



# Health

Bringing high quality medical facilities to villagers

Service to Mankind is service to god  
Manava Seve Madhava Seva



**H**ealth and well-being of the rural poor occupy a very important place in the functioning of the Trust. Among the core principles of Swarna Bharat Trust is the provision of quality healthcare services to the marginalised sections of rural areas.

Swarna Bharat Trust organises blood donation camps in association with The **Red Cross Society**. Citizens of Nellore also have access to medical facilities such as free eye check-up in the **LV Prasad Eye Institute** and free dental check-up, extraction, and outpatient services at the **Narayana Dental Hospital** located in the “Nellore Knowledge Centre” building.

Regular screening and health camps are conducted involving specialists from all super-specialties for the benefit of the rural poor. The health camps and screening organised by the Trust involve super specialists from reputed hospitals in Hyderabad, Vijayawada and Chennai.

## Swarna Bharat Eye Care Centre and Dental Hospital

As part of its mission to serve the rural poor by providing quality healthcare services, the Swarna Bharat Eye Care Centre was set up in 2007 at Dr. B.V. Rao & Smt. Uttara Devi Memorial Health Centre in association with Venkateswara Hatcheries, represented by Dr. Anuradha J.Desai and LV Prasad Eye Institute of Hyderabad.

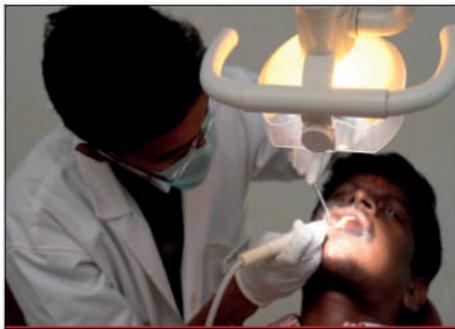
**Key Outcome:** 1,44,647 patients have received treatment so far. 20,102 surgeries have been conducted by the Centre. These include cataract, cornea transplantation, retina green laser and pterygium.





In line with its objective to provide essential healthcare services to the poorer segments of rural society, the Trust set up a Rural Health Centre and Dental Hospital in association with Narayana Medical College and Dental Hospital, Nellore.

**Key Outcome:** 4,40,907 patients have received treatment at the Health Centre including patients treated at the Dental Hospital.



## Veterinary Hospital

Mandava Foundation



Driven by the firm conviction that ‘Cattle Wealth is Nation’s Wealth’, the Trust has been implementing programs related to cattle care. A Veterinary Hospital was set up in association with Mandava Foundation in 2006 as a part of this mission. The hospital has been doing pioneering work in this area over the last two decades.

**Key outcome:** The Veterinary Hospital has provided free medical coverage to more than 2,26,237 cattle from 105 villages in 5 mandals of Nellore.

## Super Specialty Medical Camps



Visit of Shri M. Venkaiah Naidu, the then Union Minister and Shri K. Raghavendra Rao, Film Director to Super specialty Medical Camp, Swarna Bharat Trust.

Over the last 20 years, the Swarna Bharat Trust, in its three chapters at Venkatachalam, Vijayawada and Hyderabad, has conducted periodic health camps and screening camps covering more than 3 lakh beneficiaries in association with reputed hospitals such as **CARE, STAR, Bollineni, Global, Kamineni, KIMS, Omega, Basavatarakam Memorial Cancer Institute, Rainbow, Lotus, Jaya Bharat, Meenakshi Ammal Medical College and Mahavir Vikalangu Seva**. Swarna Bharat Trust has been providing access to state-of-the-art medical facilities through these health screenings to the





Visit of Shri M. Venkaiah Naidu, the then Union Minister along with his spouse Smt Usha and Smt I. Deepa Venkat, Managing Trustee Swarna Bharat Trust.

poorest of the poor suffering from cancer, cardiac problems, lung diseases, diabetes, gynaecological and paediatric conditions, in addition to dental problems. The Trust has not only provided the required treatment to patients with orthopaedic conditions, but has also provided the Jaipur foot to those who need them. The Trust provides free food and medicine to patients during health screening and medical camps.

**Key outcome:** over 3 lakh patients received quality medical care so far.

50 paediatric surgeries have been conducted up until now.

More than 1500 differently abled have received artificial limbs (in collaboration with Bhagawan Mahavir Viklang Sahayata Samiti).

Corrective surgeries have been conducted in the case of over 200 cleft lip cases so far.



Visit of Shri M. Venkaiah Naidu, the then Union Minister, Smt Vasundhara Raje, the then CM, Rajasthan along with Smt Jaya Pradha, Member of Parliament to Swarna Bharat Trust on the occasion of 4th anniversary.



## Empowerment and Employment

Imparting skills for the twenty first century citizens

**UBI RSETI ( former SIRED )**

**RURAL SELF EMPLOYMENT  
TRAINING INSTITUTE (RSETI)**



Empowerment of women is at the heart of Swarna Bharat Trust's philosophy and functioning. The progress of any nation depends to a large extent on the role women play in shaping its development story. Towards fulfilling the objective of empowering women, the Rural Self-Employment Training

Institute (RSETI) was established in 2003, in association with **GMR Varalakshmi Foundation** and **Union Bank Social Foundation Trust**. The principal objective of RSETI is to empower rural women and youth, in order to secure their future and ensure their economic independence. As a result, it is expected that they will contribute significantly to the rural economy. The focus at RSETI is on imparting vocational skills over a duration of six weeks to two months to persons from the underprivileged sections of society who are in the age group of 18 to 45.

Training programs include Tally, computer hardware, networking, cell phone repair & servicing, electrical motor rewinding & maintenance, air conditioning & refrigeration etc. Courses offered for women include tailoring, beauty parlour management, embroidery, fabric painting and agarbatti making. All the courses which are offered by the Institute are free of cost. Trainees are given free accommodation and food, in addition to free course material. As an incentive, day scholars are provided an allowance for commuting.

**Key outcome:** More than 13,595 trainees have been trained so far resulting in the establishment of self-employment ventures for 11,421 trainees. Significantly two third of the trainees are women.



## SWARNA BHARAT TRUST SOMA SKILL DEVELOPMENT CENTRE



India's progress hinges on the empowerment of its youth. 65% of our population is under 35 years of age. In order to tap the latent energy of this critical segment of the rural population, a Skill Development and Technical Training Institute was set up by Swarna Bharat Trust in association with **Union Bank of India** (erstwhile Andhra Bank) and **Soma Enterprises**. A residential Training Institute which caters to rural school and college dropouts, Soma is equipped with latest gadgets and devices, full-fledged workshops, practical training yards, resource labs and computer labs, among other facilities. Soma imparts training in Rebar cutting and bending, formwork carpentry, fabrication, welding plumbing and sanitation, general works supervision, repair of light motor vehicles (four wheeler), electrical work, two wheeler repair, Front office and housekeeping.





Free accommodation and food is provided to the trainees in addition to free course material. Yoga and communication skills sessions are also integrated into the training at Soma. SOMA attracts students from various states in the country including Jharkhand, Chhattisgarh, Bihar, Odisha and different districts of Andhra Pradesh.

**Key outcome:** 3576 trainees in 28 batches have benefited from the training programmes offered by SOMA since 2011.



# COURSES OFFERED AT SOMA SKILL DEVELOPMENT CENTRE

## Civil and General Works Supervisor (Farm Works & Sealed Fixing)



## Plumbing and Sanitary



## LMV (Light Motor Vehicle) - Repair Mechanic



## 2 Wheeler Repair Mechanic



## Protecting Culture and Civilisational Values

# ELDERS' HOME



At the heart of the philosophy of Swarna Bharat Trust are our core values, ideals, traditions and way of life all of which are anchored in Indian culture. Driven by the ideal of share and care which is central to Indian tradition, the Swarna Bharat Trust has set up a facility for the elderly. The Elders' Home is well-equipped and located in a hygienic, green campus. It is equipped with a library and has medical aid facilities. Residents at the Elders Home are provided nutritious food and accommodation at a very nominal cost.





## PRATHIBHA PURASKAR

Swarna Bharat Trust in association with Muppavarapu Foundation supports meritorious students from rural areas and encourages them by awarding cash prizes to three toppers who have secured the first three ranks in class X in Nellore district. The Trust in association with the **Muppavarapu Foundation** has been awarding Prathibha Puraskar to meritorious rural students every year.



# CULTURAL PROGRAMS

## Protecting culture and civilizational values

Swarna Bharat Trust is driven by the conviction that preserving India's age old cultural and civilisational values hold the key to progress. Over the past two decades, the Trust has encouraged the performances of numerous artistes at its chapters in Nellore, Vijayawada and Hyderabad.



## Sankranti and Ugadi Celebrations



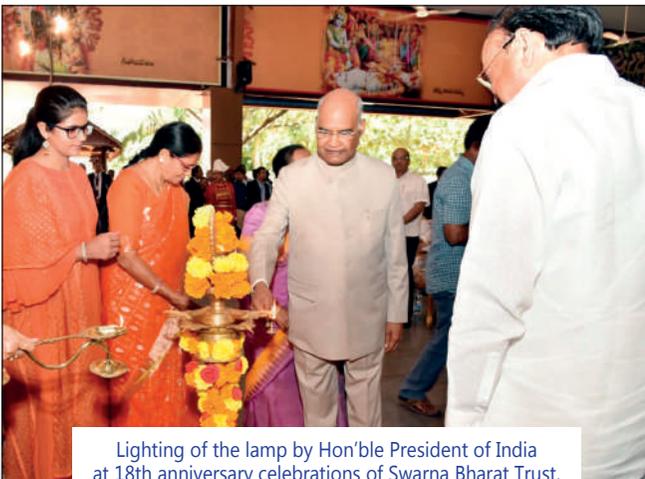
# President's Visit to Swarna Bharat Trust

## VENKATACHALAM

on the occasion of 18<sup>th</sup> anniversary



Hon'ble President of India paying floral tributes to Sardar Vallabhbhai Patel (Left), planting sapling (Right) at Swarna Bharat Trust



Lighting of the lamp by Hon'ble President of India at 18th anniversary celebrations of Swarna Bharat Trust, Venkatachalam



Shri Ram Nath Kovind, Hon'ble President of India, Shri M Venkaiah Naidu, Hon'ble Vice President of India, Shri E.S.L.Narasimhan, the then Governor of AP&TS at Swarna Bharat Trust



**SWARNA BHARAT TRUST  
VENKATACHALAM**



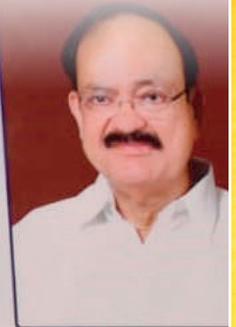
Shri Ram Nath Kovind, Hon'ble President of India addressing the gathering at 18th Anniversary Celebrations of Swarna Bharat Trust



Shri Ram Nath Kovind, Hon'ble President of India and Shri M Venkaiah Naidu, Hon'ble Vice President of India with trustees of Swarna Bharat Trust



Shri Ram Nath Kovind, Hon'ble President of India and First Lady Smt Sarita Kovind and Shri M Venkaiah Naidu, Hon'ble Vice President of India and his spouse Smt Usha, E.S.L. Narasimhan Hon'ble Governor of AP & TS and other dignitaries watching the cultural programmes



Shri M. Venkaiah Naidu  
Hon'ble Vice President of India







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## **Swarna Bharat Trust**

Venkatachalam

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### **Vijayawada Chapter**

The Swarna Bharat Trust decided to extend the scope of its activities, encompassing educational, empowerment and healthcare services in rural areas, to Vijayawada in 2016. In keeping with its philosophy, the Trust has been implementing a number of initiatives focusing on women, farmers and youth in villages. At the core of the Trust's extensive range of activities is the key concept of empowerment and socio-economic upliftment of underprivileged sections of society.

A busy hub of economic activity, Vijayawada has a constant demand for skilled manpower across diverse sectors. To cater to these ever-growing needs, the Swarna Bharat Trust designed a number of programmes prioritising employability of youth and women as the key objective.



## VIJAYAWADA CHAPTER



### BHOOMI POOJA

Laying of the foundation stone by  
**Shri M. Venkaiah Naidu**, the then Union Minister on 25<sup>th</sup> January 2015



Chapter inauguration by  
**Shri. Rajnath Singh**  
Hon'ble Union Minister



Training facilities and  
courses inauguration by  
**Shri. N. Chandra Babu Naidu**  
the then Hon'ble C.M, Andhra Pradesh



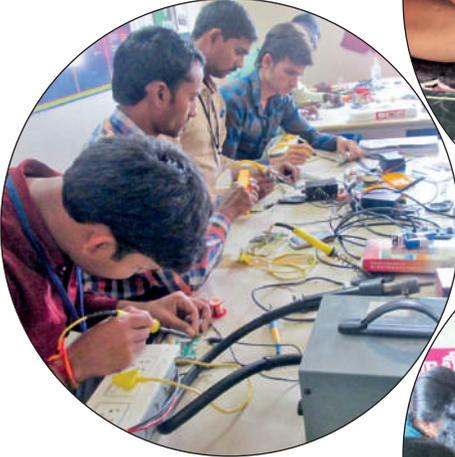
## Vocational training centre Swashakthi Rural Institute of Livelihoods

Women's empowerment covering multiple domains, is one of the thrust areas of the Swarna Bharat Trust. The underlying mission is to ensure economic independence of women and in turn, increase the income of rural households. In accordance with this objective, the Vijayawada chapter of the Trust has been running a number of training programmes under the overarching principle of Swashakthi. They include the Swashakthi Rural Institute of Livelihoods in association with **GMR Foundation** and **Union Bank of India** (erstwhile Andhra Bank).

Courses and training programmes run by the Institute cover key day-to-day areas like Dress designing, Fashion Technology, Embroidery, Beautician, Jute and cloth bags making, Saree Screen Printing, Home Nursing, Hospitality Management, Garment-making, Cell Phone Repair and Servicing, Computer Hardware, Networking, Appliances Repair, Videography and Photography.

**Key outcome:** 2151 men and women have received training in 88 courses at the Centre so far.





## Cyber Grameen Computer Training Centre

Computer skills ensure high employability to youth and are in constant demand in various industries and sectors. Keeping this in mind, the Trust set up its Cyber Grameen Computer Training Centre at Vijayawada.

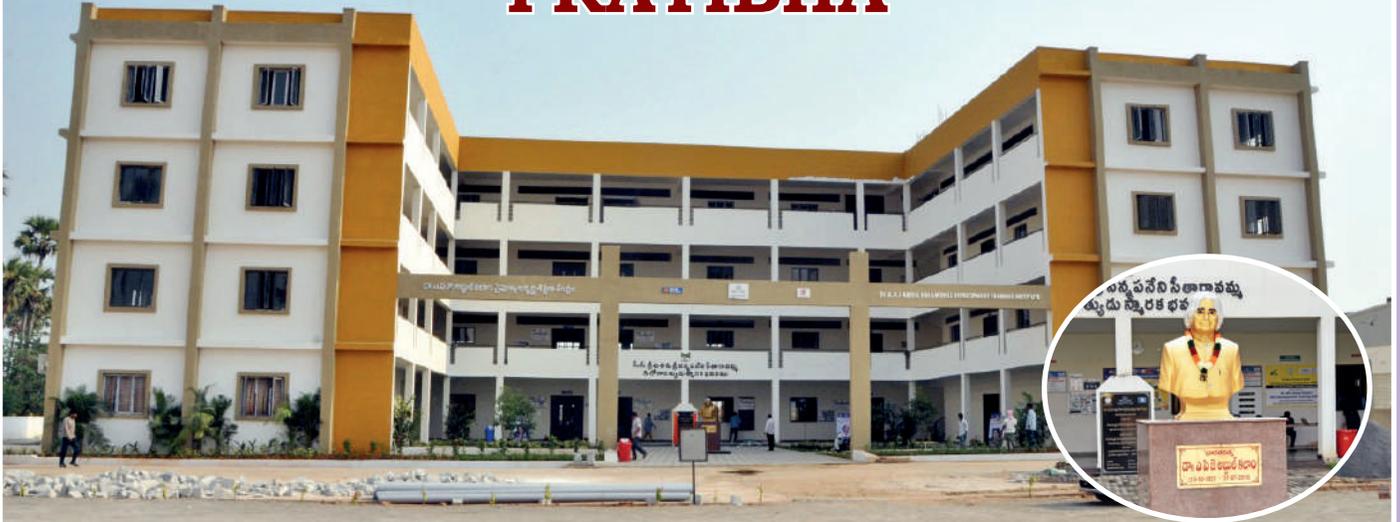
Established in association with Vishnu Educational Society, **Dr. BV Raju Foundation** and **Atul Nishar Foundation**, this Centre runs well-designed courses on DTP, Web Designing, Tally ERP9, Online exam training. All the courses are tailored to suit market needs.

**Key outcome:** 2080 trainees have received training at this Centre so far.





# PRATIBHA



## Dr. Abdul Kalam Skill Development Centre Vijayawada

There is an ever-growing demand for skilled youth in various sectors. Skilling is one of the core activities of the Trust's scope of work. To fill the gap between demand and supply, the Trust established the Dr. Abdul Kalam Skill Development Centre, Vijayawada, under the broad rubric of Prathibha.

The Centre established in collaboration with **Natco Pharma Ltd, Indian Bank and KL University**, has been imparting 38 courses in a number of important sectors such as plumbing and sanitary works, general electrical work, air conditioning and refrigeration, two wheeler and four-wheeler automobile technical training and building technology.

**Key outcome:** 1887 students have received training at this centre so far.



## Plumbing and Sanitary

Among key skills which are in great demand in metropolises and urban centres are those related to plumbing and sanitary work. These skills are imparted to trainees in a hands-on programme at Dr. Abdul Kalam Skill Development Centre in association with **Jaquar & Company Private Limited**.



## General Electrician



In ever-expanding cities and urban centres, the demand for youth well-trained in electrical work in all its dimensions, is constantly on the rise. Dr. Abdul Kalam Skill Development Centre in association with **Schneider Electric India Private Ltd** seeks to address this demand by empowering youth with the requisite skill-sets in this area.

## Two Wheeler Mechanic

As the consumption of two-wheelers continues to grow, so does the demand for trained mechanics and technicians. The Centre attempts to fill this critical need by equipping youth with the requisite technical skills increasing their employability and by helping them grow into entrepreneurs in this field.



## Four Wheeler Mechanic

Similarly, the four-wheeler market continues to grow across the country creating a huge demand for skilled youth in this field. The Centre partnered with **Kusalava Motors Pvt Ltd** to impart technical training to youth giving them necessary workshop experience as part of its programme.



## Air Conditioning

Among the important skill-sets acquired by trainees at the Centre are those related to air conditioning. As cities and towns expand, they create an ever-growing need for youth skilled in air conditioning for industrial, commercial and residential sectors. In this backdrop the centre partnered with **Daikin India** to impart employable skills to the trainees



## Solar Photovoltaic Installation

India has made significant strides in generating capacity for solar energy in the last few years. The unit costs of solar power, however, have fallen and solar energy has become increasingly competitive with alternative sources of energy. In this backdrop a training module has been designed for the benefit of Solar Panel Installation Technician, who is responsible for installing solar panels at the customers' premises.



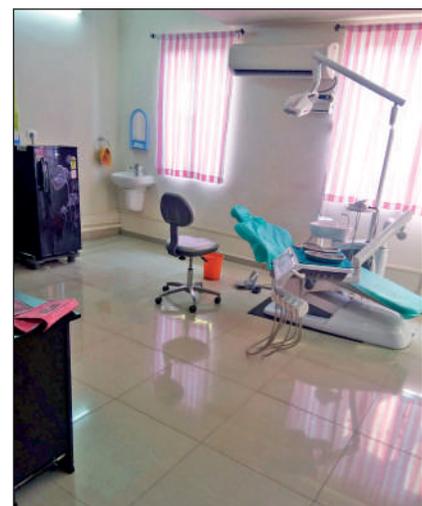
## PRIMARY HEALTH CARE CENTRE

A 12 bedded emergency care unit has been established in association with **Kamineni Hospitals** to provide a wide range of essential medical facilities to the needy. These include, health examination, blood testing, X-Ray, ECG, scans, minor surgeries, pharmacy, eye check-up and dental check-up. A regular Primary Health Centre, established in association with **Global Hospitals Ltd**, has been extending healthcare services to the rural poor by providing specialized health screening. The Centre has conducted a number of medical camps for the rural poor in collaboration with corporate Hospitals in and around Hyderabad with the participation of highly qualified health professionals.



## VISHNU SATELLITE DENTAL CLINIC

Qualified dental doctor is available through out the day in the campus and conducts 'Smile for miles' dental awareness in the villages through door to door campaign.



## MONTHLY SUPERSPECIALITY MEDICAL CAMPS

Monthly superspeciality medical camps are conducted in association with Mahaveer Vikalangula Seva Samithi, Hyderabad, ALEMCAR, Andhra Hospitals - Vijayawada, Healing Little Hearts Foundation – United Kingdom, Omega Hospitals, NRI specialists on Cardiology, STAR Hospitals, Basavatarakam Cancer Institute.

**Key outcome:** No. of camps: 43, No. of beneficiaries: 15167



# PRESERVING AND PROMOTING CULTURE



# OTHER FACILITIES

## Praja Mandiram

- ◆ Free accommodation with food
- ◆ Reimbursement of transport
- ◆ Free transportation for school children to knowledge centre
- ◆ Spacious & hygienic dining facility for 450 pax.
- ◆ Free course material charges for day scholars
- ◆ Hostel for 350 students (Separate for men & women)







## **Swarna Bharat Trust** Venkatachalam

### **Hyderabad Chapter, Muchintal**

The Swarna Bharat Trust, as a part of its larger template of rural development, focuses on imparting knowledge, skills and vocational training in critical areas to rural youth, farmers and women. After implementing a wide range of initiatives in a number of key areas related to education, agriculture, healthcare services and women's empowerment in Andhra Pradesh for sixteen years, the Swarna Bharat Trust in 2017, set up the Hyderabad Chapter to widen the canvas of its service activities to Telangana.

As in the case of its programmes and activities in Andhra Pradesh, the focus of the Trust in Telangana, remains the empowerment and socio-economic upliftment of the poor and underprivileged segments of society. The state of Telangana with Hyderabad as a throbbing commercial capital, a hub of diverse domains and institutions holds rich promise and potential to skilled youth. As a result, the twin cities of Hyderabad and Secunderabad have a growing need for skilled human resources in various industries and fields. Sectors like pharmaceuticals, biotechnology, information technology and IT-enabled services in particular, open up new pathways of employment and a world of opportunities for skilled youth. The gulf between demand and supply of skilled personnel is so pressing and wide that a large number of untrained youth often manage to find employment and get trained on the job.

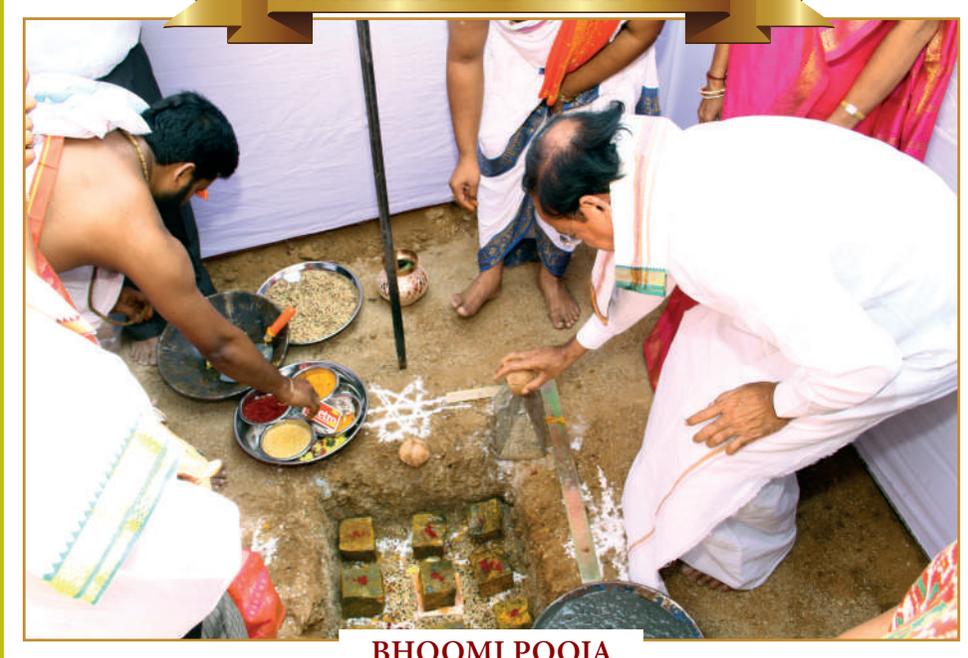
In such a scenario, the Swarna Bharat Trust drew up an elaborate roadmap for extending its welfare and service activities in Telangana, based at Muchintal village of Shamshabad, close to the national Highway. The Trust established its footprint by collaborating with leaders in different sectors covering a wide range of industries in order to structure sustained skill development courses, training and programmes. The training curriculum is designed to suit current needs of the industry and is constantly updated and tailored to meet changing requirements. Additionally, accreditation of training programmes (wherever it is mandatory) by the subsidiaries of the National Skill Development Council lends weight and a stamp of authority to them.

Swarna Bharat Trust has active association and collaboration with prestigious industrial houses representing diverse sectors. These include **Granules India Ltd., Cyient Ltd., L & T Construction, Hero Moto Corp, Daikin, Union Bank of India and Malla Reddy Group of Institutions.**

The Trust has also created hostel facilities for trainees from underprivileged background, along with other recreational infrastructure over a sprawling campus of 10 acres.



## HYDERABAD CHAPTER



### BHOOMI POOJA

Laying of the foundation stone by Shri M .Venkaiah Naidu, the then Hon'ble Union Minister on 23<sup>rd</sup> October 2015



Chapter inauguration by  
**Shri. K. CHANDRASHEKAR RAO**  
Hon'ble Chief Minister of Telangana.



Release of Swarna Bharat Trust brochure by  
**Shri. MANOHAR PARRIKAR**  
The then Hon'ble Union Minister



Inauguration of  
Sardar Vallabhbhai Patel Praja Mandiram by  
**Shri. M VENKAI AH NAIDU**  
The then Hon'ble Union Minister



Inauguration of  
Atalji Skill Development Centre by  
**Shri. BANDARU DATTATREYA**  
The then Hon'ble Union Minister of State (IC)

Inauguration of  
Swami Vivekananda Statue at  
Swarna Bharat Trust, Hyderabad Chapter by  
**Shri. M VENKAIAH NAIDU**  
Hon'ble Vice President of India





Deen Dayal Upadhyaya Antyodaya Bhavan

## Pharma Pathashala, Shamshabad

Supported by Granules India Ltd.

World over, the pharmaceutical sector is one of the main drivers of economic growth. India ranks third in the world in terms of pharmaceutical production volume and is rightly known globally as the 'pharmacy of the world'. Over the years, Hyderabad has emerged as a hub for the pharma industry including vaccines and bulk drugs.

The pharma sector is growing at a phenomenal rate of around 14% and is constantly opening up new vistas of job opportunities for skilled personnel. As things stand, there is a massive demand for skilled manpower which needs to be filled. Recognising the gap between supply and demand in this critical sector, the Swarna Bharat Trust has initiated an impressive array of skilling programmes imparting hands-on training to youth.





The Pharma Pathashala set up in association with and benefiting immensely from the technical expertise of one of the industry leaders, Sri Chigurupati Krishna Prasad, Chairman and Managing Director of **Granules India Ltd.**, marks an important milestone in Swarna Bharat Trust's journey. This ground-breaking, futuristic initiative centres on equipping students at the pharma training school with requisite knowledge and practical skills and thereby making them industry-ready. In effect, the training at the labs in the Pharma Training School becomes a springboard to launch them on successful careers in the pharmaceutical industry. The laboratories at the pharma training school run by Swarna Bharat Trust are equipped with the most sophisticated, state-of-the-art facilities including virtual reality labs and desktop working models of API equipment. A competent faculty lends a qualitative edge to the training programmes. Accreditation from LSSSDC (Life Sciences Sector Skill Development Council) to the labs further bears testimony to their adherence to high standards.

**Key Outcome:** 838 students have been equipped with industry-ready training so far.



# Vocational Training Institute

Economic independence holds the key to women's empowerment. In line with its vision of socio-economic upliftment of women, the Swarna Bharat Trust, in collaboration with and support from **Union Bank of India** and **GMR Varalakshmi Foundation**, conducts a wide array of training programmes for women.

## Manual Sewing Machine

**Manual Sewing Machine:** This course run with support from **ALEAP** is designed to emancipate women economically by providing them basic skill-sets. As a result, the training given in the Manual Sewing Machine programme run by the Trust ensures that women graduate with enhanced employability.

**Key outcome:** 225 women have received training so far



## Garment-making course

This course, with a focus on providing essential skill-sets to women, imparts training in garment-making.

**Key outcome:** 424 women have received training so far.

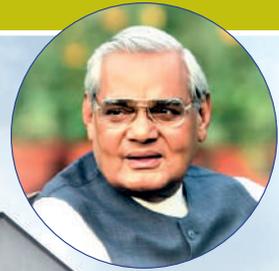


## Beauty Technician's Course

This course constitutes a launching pad for economic independence. The Beauty Technician's course provides the requisite skills and training that prepares women to be self-employed or seek employment in existing establishments.

**Key outcome:** 310 women have been trained so far.





## Atalji Skill Development Centre



Underpinning the work of the Swarna Bharat Trust is the fact that India is essentially a young, aspirational country with 65% of its population under 35 years of age and 62% in the working age group of 15-59 years. We have a workforce of 480 million rising by ten additional million every year. Therefore, there is a pressing need for the nation to reap the benefits of its demographic dividend by equipping the country's youth with key, employable skills. This would, in turn, drive economic growth and social development. The Swarna Bharat Trust has been conducting a host of training programmes empowering youth with the requisite skill-sets, as cited here.

### Air Conditioning & Refrigeration:



The ever-increasing demand of air conditioning and refrigeration for industrial, commercial, and residential use is growing exponentially. Consequently, maintenance of air conditioning and refrigeration systems and equipment requires skilled manpower. To meet the rising demand in this area, a well-designed training programme was put in place with support from **Daikin Industries**.

**Key outcome:** 244 personnel have been imparted training up until now.

## Auto Service Technician (2 wheeler)



The number of two-wheelers in India continues to grow constantly, necessitating the need for skilled technicians. The Auto Service Technician (2 wheeler) course is run with the technical and training support from **Hero Moto Corp.** The programme was launched to train and add a qualitative dimension to service and maintenance of motor cycles and scooters while equipping technicians with skills which are in great demand.

**Key outcome:** 1094 personnel have received training so far.



## Auto Service Technician ( 4 wheeler)

The automobile sector is a critical area today marked by rapid growth in which there is an ever-increasing need for technicians and personnel with requisite training and skills. The Auto Service Technician (4 wheeler) programme is a skill-based course with support from **Harsha Toyota**. This training programme meets a key demand in this sector.

**Key outcome:** 202 personnel have received training so far.



## Electrical Wiring (Domestic)



**W**ith increasing industrialization and expanding urban life spaces, maintaining power systems at offices, factories and homes needs well-trained service personnel. The training course in electrical (house) wiring caters to a rising demand in this sector. Qualified and trained faculty members impart extensive all-round knowledge in the area wherein trainees get an insight into the attendant risks of this trade.

**Key outcome:** 697 personnel have received training so far.



## Smart City Skill Development Centre

We live in a fast-paced world driven by constant change. Better quality of urban living in tandem with enhanced security and connectivity to the world is a much sought-after aspect of life today. To cater to such needs and refine the living experience at the everyday level, the Swarna Bharat Trust and **L&T construction** have come together to impart training in laying, commissioning and maintenance of Optic Fibre Cable networks and erection, servicing and management CCTV networks. An important aspect of this training is that it attracts trainees from all over the country.

**Key outcome:** 329 personnel have been trained up until now.



## IT & ITES Skill Development Centre

In recent years, Hyderabad has emerged as one of the major IT hubs in the world. With a massive concentration of IT & IT-Enabled Services (ITES) industries in the city, there is a huge demand for trained and skilled personnel in the industry. Swarna Bharat Trust, in collaboration with industry giant, **Cyient Ltd.**, has designed a well-structured set of training courses for undergraduate and graduate students in Computer science in Auto CAD and Geographical Information Systems (GIS).

**Key Outcome:** 505 personnel have received training so far.



## GATI Driving Institute



With a growing number of road accidents, the need for trained, skilled and safe drivers hardly needs to be overstated. There is an ever-increasing demand for trained and safe drivers. To fill this gap and to reskill drivers in road safety, proper handling of multiple types of cargo, as also to negotiate varying road conditions, simulator-based training is provided to truck drivers on a periodical basis to upgrade their professional competency.



## Monthly Super Speciality **MEDICAL CAMPS**

Monthly Super Specialty Medical camps are held in association with Gleneagles Global Hospital, Malla Reddy Narayana Multi-Speciality Hospital, MNR Hospitals, Bhagwan Mahaveer Viklang Sahayata Samiti, Star Hospitals, Rainbow Children's Hospital, Zoi Hospitals, KIMS Hospitals, AIG Hospitals.

**No. of Camps : 10    No. of beneficiaries : 5077**



## OTHER FACILITIES



### Sardar Vallabhbhai Patel Praja Mandiram

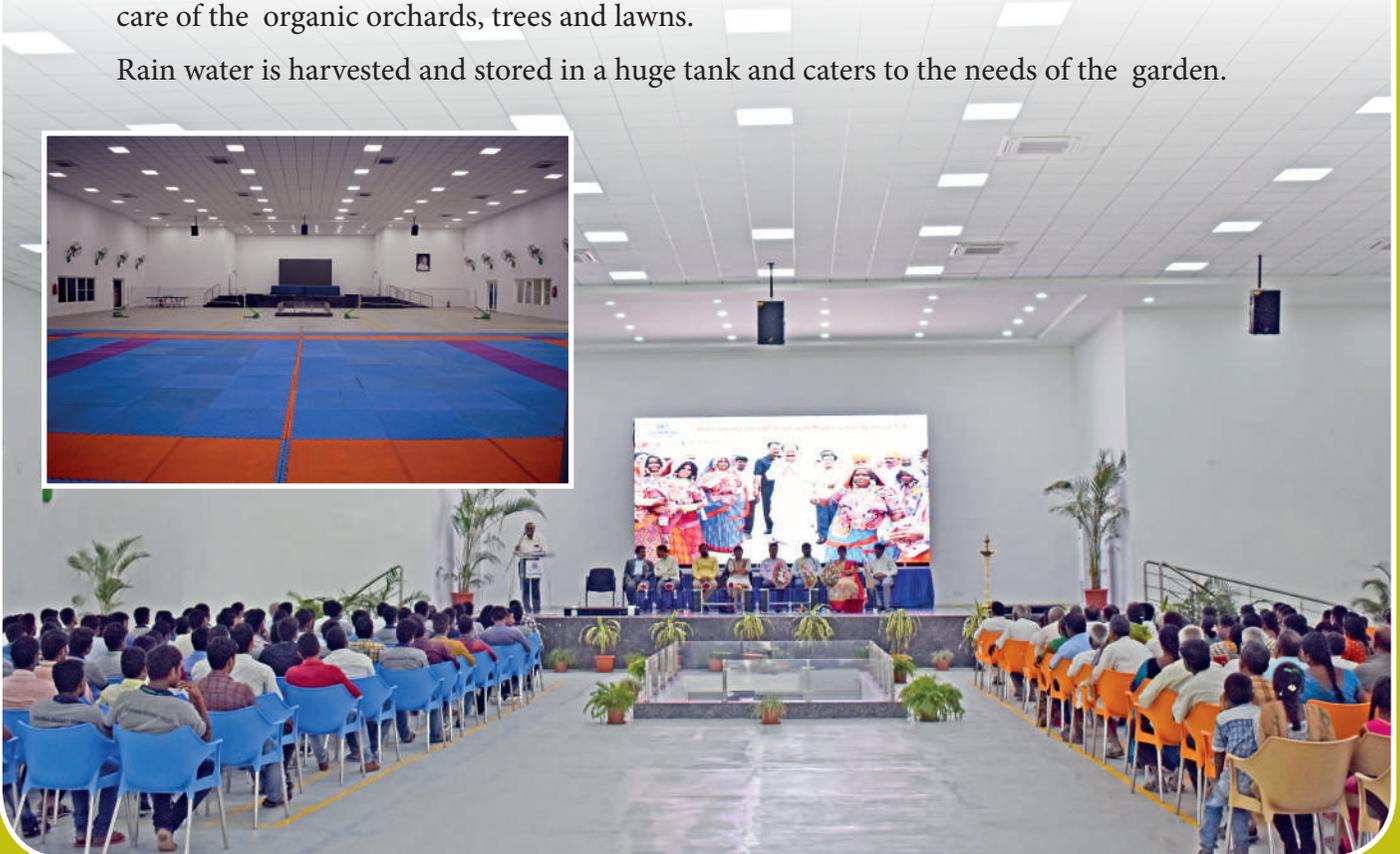
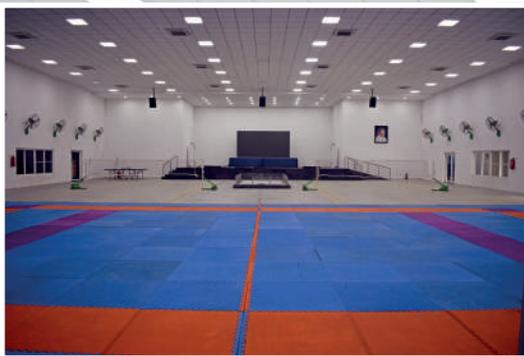
A multi-utility centre that is utilised as a sports centre and also serves as a Meeting Hall has been set up with a capacity of six hundred persons. It is an auditorium but also doubles up as two badminton courts, a kabaddi turf, and Table Tennis facility.

Yoga is an integral part of the training. Trainees practice Yoga in the auditorium, under the guidance of a trained and qualified Yoga teacher in the morning.

Housing for staff comprising spacious apartments for 12 families is also provided on the campus in a separate building.

The campus generates its own power by deploying solar panels and is fully self-sufficient in meetings its power requirement. To conserve water, the campus uses recycled water to take care of the organic orchards, trees and lawns.

Rain water is harvested and stored in a huge tank and caters to the needs of the garden.





The Training is designed in such a way that the trainees are provided with holistic learning, where training is given in soft skills, personality development and personal hygiene.

The trainees are housed in spacious and healthy dormitories spread over three floors.

Separate, well-ventilated dormitories to house two hundred boys and one hundred girls, have been built for trainees who come from various parts of the country.

A modern kitchen, complete with latest equipment for cooking and storage, caters to trainees. Nutritious food and refreshments, prepared in hygienic conditions, are served. The kitchen can prepare food for 600 persons at a time.

The spacious, well-maintained dining hall on the campus, is strikingly clean. It can serve one hundred and twenty individuals at a time.

- ◆ Free accommodation and food
- ◆ Free transportation to trainees
- ◆ Free course materials
- ◆ Spacious & hygienic dining facility
- ◆ Hostel for 300 Students (Separate for boys & girls)



# PRESERVING AND PROMOTING CULTURE



**SWARNA BHARAT TRUST**  
Venkatachalam  
Hyderabad Chapter





Swarna Bharat Trust's  
co-travellers in its  
development journey



# SRI MUPPAVARAPU FOUNDATION



VENKATACHALAM CAMPUS



## Swarna Bharat Trust's co-travellers in its development journey Muppavarapu Foundation

Inspired by the concern of the Hon'ble Vice President of India, Sri Muppavarapu Venkaiah Naidu, for transforming the lives of farmers, women and youth in rural areas and in the light of the experience of Swarna Bharat Trust's service activities, the family members of Shri Naidu came together to set up **Muppavarapu Foundation** in 2009 at Swarna Bharat Trust premises at Venkatachalam to take forward his vision.

Under the guidance of its Chairperson, Smt. Ushamma, Sri Muppavarapu Harshavardhan, the Managing Trustee of Muppavarapu Foundation, along with his spouse Smt. Muppavarapu Radha, sister Smt. Deepa Venkat (Trustees), the Trust is committed to the goal of empowering the poor and needy.





Inauguration of Muppavarapu Foundation Building, Venkatachalam by Sri G.Mallikarjuna Rao, Chairman, GMR Group  
Shri M. Venkaiah Naidu, Hon'ble Vice President of India, and other dignitaries are seen.

With Hon'ble Sri Venkaiah Naidu as their iconic role model, his grandchildren too are keen to be the torch-bearers of this legacy of service and carry it forward. Sri Immani Venkata Rao (Son-in-law) and all the four grand-children Vishnu, Niharika, Sushma Chowdhary, and Vaishnavi are a part of this mission to serve the needy and deprived.

The Muppavarapu Foundation led by Smt Muppavarapu Ushamma, spouse of Hon'ble Vice President, has been working relentlessly to reach out to the needy. It seeks to translate Sri Venkaiah Naidu Garu's belief in the adage "Service to humanity is service to God" into a living reality.

The Foundation does not seek grants from the government although it joins the government in organizing service activities.

The Muppavarapu Foundation, along with The Swarna Bharat Trust imparts value- based education to provide employment opportunities for unemployed youth through job-oriented computer training as well as technical and vocational skills.

To reach out to the needy and complement the efforts of Swarna Bharat Trust, the Foundation since its inception has been successfully helping many individuals to upgrade their skills and knowledge. It aims to make them economically and socially empowered. Additionally, the Foundation runs a free hospital, vocational training centre and a sports centre at Nellore town, the district headquarters.



# Nellore Campus

Citizens of Nellore City can avail the recreational facilities provided by Muppavarapu Foundation apart from availing the Free Computer Training Courses such as DTP, DCA, Tally with the duration of 60 days, Minimum qualification is 10th in the Computer Center. Popular Indoor & outdoor sports such as Badminton and Carroms are played by groups of Citizens until late evening. Senior Citizens also visit the library available in the facility to read magazines and newspapers.



## Computer Training





## Library and Badminton court





## FARMERS TRAINING PROGRAMMES

Swarna Bharat Trust offers timely and useful advice to agriculturists on latest techniques in farming. The Trust has conducted a number of awareness camps on modern agricultural practices including the use of high yielding seeds and cultivation of Basmati rice. The underlying aim of these training sessions is to bridge the gap between agricultural research and on-the-ground farming practices. Experts, scientists, officials from the agriculture department, researchers from agricultural and veterinary universities and Krishi Vigyan Kendras constitute the faculty for these awareness sessions. The Centre also arranges at least two field visits for the benefit of farmers. Multiple training sessions have been conducted on diverse topics for farmers including ones on paddy cultivation, mushroom farming, citrus cultivation and cattle and sheep management.

**Key outcome:** 731 training sessions have been conducted so far.

2,32,375 farmers have benefited until now.





## Atkur, Vijayawada Campus

As part of skill development, the Muppavarapu Foundation in association with **Atul Nishar Foundation** has set up a few computer labs at Vijayawada to impart training to youngsters in different areas like DCA, Graphics Designing and Banking.



# Knowledge Centre



Fostering scientific temper in children is one of the objectives of the Trust's vision for the education sector, especially in relation to the rural poor. In line with this broader goal, the Knowledge Centre under the Vijayawada Chapter has been functioning in association with **Dr. B.V. Raju Foundation** effectively on the ground.

The Centre aims to nurture scientific temper among children studying in 27 Zilla Parishad schools in Krishna District. The children at the Knowledge Centre get hands-on experience in conducting experiments in Physics, Chemistry, Biology and Mathematics. Computer education and spoken English courses also constitute a key component of the teaching-learning experience here.

**Key outcome:** 32545 students visited the knowledge centre so far.





## **FARMERS TRAINING CENTRE**

Agriculture is the heartbeat of the nation. Keeping this in mind in the larger context of socio-economic upliftment of the farming community, Farmers' Training Centre was set up in Vijayawada.

Established in association with **Muppavarapu Foundation, Mandava Foundation, Nuziveedu Seeds and Atul Nishar Foundation** at Vijayawada, the Centre has been conducting awareness programs on crop management system, organic farming, gardening with high density plantation benefiting a large number of farmers. The principal aim is to ensure an improvement in agricultural practices of farmers, which in turn, would be of benefit to them in terms of higher income and more productivity.

The Swarna Bharat Trust gives timely advice to farmers on modern farming techniques and has conducted a number of camps on modern agricultural practices including use of high yield seeds and cultivation of basmati rice. In effect, the Trust has been building a bridge between agricultural research and farming practices.

The faculty consists of experts, scientists, officials from Agriculture Department, researchers from Agricultural and Veterinary Universities and Krishi Vignan Kendras. The Centre also arranges at least two field visits for the benefit of farmers.

Farmers' training programmes conducted include ones on paddy cultivation, citrus cultivation, mushroom farming, cattle and sheep management.

**Key outcome:** 139 farmers' training sessions have been conducted so far and over 7000 farmers have benefited from them.







**SRI MUPPAVARAPU  
FOUNDATION**

## **“Muppavarapu Venkaiah Naidu National Award For Excellence”**

**Keeping in view our mentor’s quest for excellence and social transformation, the Foundation has decided to institute the award from the year 2020, keeping it open to all fields of human endeavour. It will carry a citation and a cash award of Rs. 5 lakhs.**



The Vice President, Shri M. Venkaiah Naidu presenting the first ‘Muppavarapu Venkaiah Naidu National Award’ to Dr. M.S Swaminathan, eminent agricultural scientist.

## **‘Muppavarapu Venkaiah Naidu National Award for Exemplary Social Service’.**

**Keeping in view our mentor’s commitment for social service, the Swarna Bharat Trust has instituted the ‘Muppavarapu Venkaiah Naidu National Award for Exemplary Social Service’.**

**It will carry a citation and a cash award of Rs. 5 lakhs.**



**T**he Vice President, Shri M. Venkaiah Naidu presenting the first ‘Muppavarapu Venkaiah Naidu National Award for Exemplary Social Service’ to Dr. G.Muniratnam, social worker.

# Free COVID Vaccination Drive

Swarna Bharat Trust organised free COVID vaccination drive at Venkatachalam, Vijayawada Chapter and Hyderabad Chapter at a time in association with Bharat Biotech on 7th September 2021



Free COVID vaccination drive being launched by Hon'ble Vice President of India Shri M.Venkaiah Naidu and his spouse Smt Usha, Smt Suchitra Ella, the joint managing director of Bharat Biotech and other dignitaries are seen in the picture



Free COVID vaccination drive organised at Swarna Bharat Trust, Venkatachalam

# Distribution of Food and Vegetables during COVID lockdown

Food and Vegetables have been distributed to the needy by the volunteers of Swarna Bharat Trust during difficult times of COVID lockdown.



# VISIT OF VIPs to SWARNA BHARAT TRUST VENKATACHALAM



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Narendra Modi, Hon'ble Prime Minister of India  
(Visit of Shri Narendra Modi when he was serving as Chief Minister of Gujarat)



Shri L.K. Advani, the then Dy. Prime Minister  
Shri M Venkaiah Naidu, the then Union Minister



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Justice N. V. Ramana, Chief Justice of India,  
Justice L. Nageswara Rao, Supreme Court Judge



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Smt Tamilisai Soundararajan, Governor, Telangana  
and other dignitaries



Shri M. Venkaiah Naidu, Hon'ble Vice President of India  
Shri Biswabhusan Harichandan, Governor, Andhra Pradesh  
Dr. Ramesh Pokhriyal Nishank, the then Union Minister



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri Banwarilal Purohit, the then Governor of Tamil Nadu  
 Shri G. Mallikarjuna Rao, Chairman, GMR Group, Smt Nadia, Dancer



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri Bandaru Dattatreya, Governor, Haryana  
 Shri Manohar Parrikar, the then Union Minister  
 Shri K Chandrashekar Rao, Chief Minister, Telangana



Shri Arun Jaitley, the then Union Minister



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri Rajnath Singh, Union Minister



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri N Chandra Babu Naidu, former CM of Andhra Pradesh



Shri Devendra Fadnavis, former CM of Maharashtra  
 Shri Pawan Kalyan, Film Actor



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Smt Kiran Bedi, former Lt. Governor of Puducherry



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri Piyush Goyal, Union Minister



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Suresh Prabhu, Union Minister, Dr. P. Narayana the then Minister, AP



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Smt Smriti Zubin Irani, Union Minister



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Prakash Javadekar, Union Minister  
Smt I. Deepa Venkat, Managing Trustee, Swarna Bharat Trust



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Late Shri Ananth Kumar the then Union Minister and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Kiren Rijju, Union Minister,  
Shri K. Srinivas, former minister of AP and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Thawar Chand Gehlot, the then Union Minister,  
Shri K. Srinivas, former minister of AP and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Justice J. Chalmeswar Rtd Supreme Court Judge  
Dr Kamineni Srinivas, Smt Aishwarya R. Danush and other dignitaries



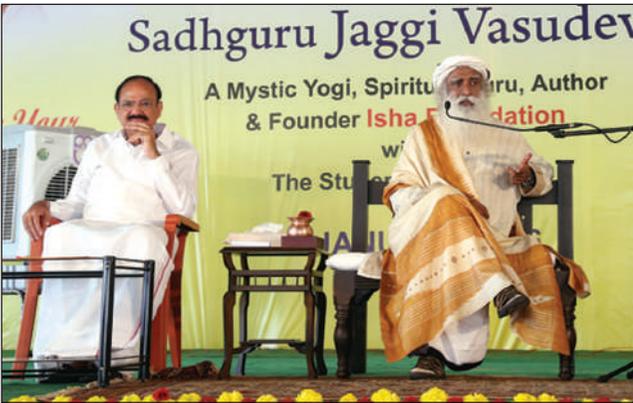
Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Justice L. Nageswara Rao, Supreme Court Judge



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Dr. M.S. Swaminathan, Former Member of Parliament



Sri Sri Ravi Shankar, Spiritual Leader  
I. Deepa Venkat, Managing Trustee, Swarna Bharat Trust



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Sadhguru Jaggi Vasudev, Spiritual Leader



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Baba Ramdev, Yoga Guru



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri G. Mallikarjuna Rao, Chairman, GMR Group



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri C. Ramoji Rao, Chairman, Ramoji Group  
Shri C. Krishna Prasad & Smt Uma, Shri Subbareddy and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Rajavardhan Singh Rathore, Union Minister of State (IC)



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Rajiv Pratap Rudy Union Minister of State



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri Krishan Pal Gurjar, Union Minister of State,  
 Shri K.Srinivas, former minister of AP and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Smt Sumitra Mahajan, former Speaker of Lok Sabha  
 Shri P. Gopichand, Badminton Player & Kum P.V. Sindhu, Badminton Player



Shri L. Murugan, Union Minister of State



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri P.Gopichand, Badminton Player & Kum P.V.Sindhu, Badminton Player



Shri VVS Laxman, Cricketer  
 Smt Deepa Venkat, Managing Trustee, Swarna Bharat Trust



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Smt Harika Dronavalli, Chess Player



Shri M. Venkaiah Naidu, Hon'ble Vice President of India  
 Dr. Kailash Satyarthi, Nobel Laureate  
 Shri G.Satish Reddy, Chairman, DRDO and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
 Shri Arvind Panagariya, the then Vice Chairman, NITI Aayog



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Amitabh Kant, CEO, NITI Aayog and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri G. Satish Reddy, Chairman, DRDO



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Dr. G. Viswanathan, Founder, VIT and other dignitaries



Shri Kamineni Srinivas, former minister, Andhra Pradesh  
Shri Dr. G.R. Chintala, Chairman, NABARD and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Dr. D. Ramanaidu, Film Producer and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Kamal Haasan, Film Actor



Smt Hema Malini, Member of Parliament



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Chiranjeevi, Film Actor, Smt Sailaja Kiran, MD, Margadarsi Chit Funds  
Smt Deepa Venkat, Managing Trustee, Swarna Bharat Trust



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri K. Raghavendra Rao, Film Director



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri A. Nagarjuna, Film Actor  
Shri Jaya Prakash Narayana, President, Lok Satta Party



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri K Siva Prasad Rao, Former Speaker of AP Legislative Assembly  
Shri D.Venkatesh, Film Actor and other dignitaries



Shri Pawan Kalyan  
Film Actor



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Madugula Nagaphani Sarma



Shri Chaganti Koteswara Rao  
Spiritual Speaker



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Shri Nischal Narayanam, Chartered Accountant and other dignitaries



Shri M Venkaiah Naidu, Hon'ble Vice President of India  
Justice L. Nageswara Rao, Supreme Court Judge, Shri K Siva Prasad Rao,  
Former Speaker of AP Legislative Assembly Shri D.Venkatesh, Film Actor



Sri M. Venk  
Hon'ble Union Minister

శుభ్రంభం  
విజయవాడ చాప్టర్

**SWARNA BHARAT TRUST**

# Words that kept us going

## Endaro Mahanubhavulu, Andariki Vandanalu (Our grateful thanks to many great persons)

It's a matter great pleasure that 'Swarna Bharat Trust' has grown by leaps and bounds taking up a wide range of activities. The Trust's approach of combining 'Antyodaya' principle with service activities for the benefit of the rural populace is highly commendable and praiseworthy.

- **Shri Lal Krishna Advani**

The tradition of helping others is deeply rooted in our culture. The activities of the Swarna Bharat Trust in furthering that culture are laudable.

- **Shri Narendra Modi**

Swarna Bharat Trust - a role model to achieve rural development. Development of villages is crucial to development of the country. Trust's endeavour to take technological advances to rural areas is praiseworthy.

- **Smt. Sushma Swaraj**

Technical Training in employable sectors to the rural unemployed youth and women leads to rural development. The Trust's activities aimed at development of villages which are the backbone of country's development, are worth emulating.

- **Smt. Sumitra Mahajan**

Swarna Bharat's sustained efforts to provide basic amenities in rural areas are yielding results. By imparting vocational training and instilling self-confidence in the rural youth. Trust has been doing yeomen service.

- **Shri Manohar Parrikar**

Empowerment of women is possible through self-employment. To this end, NGOs should work in close cooperation with governments. Compliments to the Trust for providing high-end empowering facilities.

- **Shri N. Chandrababu Naidu**

Provision of educational and medical facilities to villagers contributes to rural development. By imparting modern farming techniques to agriculturists, the Trust is making agriculture viable and remunerative.

- **Shri K. Chandrashekar Rao**

The concept of 'Live and let live' is inbuilt in our lives, Rural employment is critical to country's progress. Swarna Bharat Trust is a role model in this process. Trust's efforts to keep alive our culture and traditions are commendable.

- **Shri E.S.L. Narasimhan**

Tireless and fruitful journey of Eighteen years highlights the sincerity of the Swarna Bharat Trust in poverty eradication and rural development. Swarna Bharat Trusts efforts for spreading of education and empowering young children in rural areas are unparalleled.

- **Shri Kailash Satyarthi**

Self employment is vital to rural development. Trust's sustained and systematic programmes for rural development are wonderful.

- **Shri Ch. Ramoji Rao**

Sparkling smiles can be seen on the faces of our farmers. If Trusts like Swarna Bharat Trust function in every district.

- **Prof M.S. Swaminathan**

Providing high standard education to rural poor and middle classes by the trust is laudable. Trust's services are extraordinary in keeping the villages on the path of progress.

- **Shri . Rajnath Singh**

The Trust has, by its selfless services, earned a place in the hearts of the people. Technical training in employable sectors to the rural unemployed youth and women leads to rural development. NGOs like Swarna Bharat Trust are contributing to the development of the country.

- **Shri Ravi Shankar Prasad**

I am inspired by the Trust's sincerity in educating rural students. I am also impressed by the activities of the trust for keeping alive our culture, traditions and language. I have no doubt that the relentless efforts of the trust in this task will bear fruits.

- **Sadguru Jaggi Vasudev**

Trust's activities like training programmes to the unemployed youth, granting credit for self-employment, imparting training in modern techniques of agriculture and promoting Indian culture are highly appreciated.

- **Shri Baba Ramdev**

If every district has one trust like Swarna Bharat Trust which has been trying sincerely for the development of rural areas the state will witness all-round prosperity. Trust's effort in neglected rural areas in sectors like technical education, health and employment are commendable.

- **Shri Arun Jaitley**

Swarna Bharat Trust is precisely asset creation opportunities in rural areas. Their efforts in empowering rural lives, their technical training and equipping with latest technological tools for farmer's welfare are truly gratifying and commendable.

- **Dr. Jaya Prakash Narayana**

I heartily compliment Swarna Bharat Trust for their work in empowering youth and women by providing them vocational and technical training.

- **Shri Grandhi Mallikarjuna Rao**

Trust's activities are excellent in bringing joy to the otherwise neglected villages. I am inspired by the activities of the Trust. I will do my bit to see that Trust's services continue.

- **Shri G.V. Krishna Reddy**

I appreciate Swarna Bharat Trust for taking up a novel Institute of conducting camp on legal awareness and training young advocates.

- **Justice Jasti Chalameshwar**

By seeing Swarna Bharat's encouragement to talented sport persons in rural area, I have decided to give coaching to rural sportspersons and coaches.

- **Shri Pullela Gopichand**

Swarna Bharat Trust - Promoting and protecting our culture and traditions. Just like Indian culture is role model to the world, Swarna Bharat Trust is role model for NGO's.

- **Dr. S.P. Balasubrahmanyam**

Villages are mines of talent in sports and games. Swarna Bharat's pursuit to groom that talent is laudable and motivating the upcoming rural sportspersons.

- **Kum. P.V. Sindhu**



## SWARNA BHARAT TRUST



Sri Kamineni Srinivas  
Chairman



Smt I. Deepa Venkat  
Managing Trustee



### BOARD OF TRUSTEES



Sri K.V. Vishnu Raju



Sri M. Rajendra Prasad



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Sri P.B. Anandam



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## SWARNA BHARAT TRUST, VIJAYAWADA CHAPTER

MANAGING COMMITTEE MEMBERS



Sri M. Prabhakar Rao Sri C. Ramakrishna Prasad Dr. Kamineni Srinivas



Sri Grandhi Viswanath Sri Paturi Sumanth



## SWARNA BHARAT TRUST, HYDERABAD CHAPTER

MANAGING COMMITTEE MEMBERS



Sri C. Krishnaprasad Sri Ramkumar Goel Sri B. Subbareddy Sri J. Nrupender Rao



Dr. S. Aanand Reddy Sri K. Ravi Sri J. Ranjit Rav



## OFFICE BEARERS SWARNA BHARAT TRUST



J. Sarat Babu, CEO  
SBT, Venkatachalam



D. Paradesi  
Executive Director  
SBT, Venkatachalam



DVN Rao  
Executive Director  
SBT, Hyderabad Chapter





SWARNA BHARAT TRUST

## Walking with us in this journey of humanitarian service







**SWARNA BHARAT TRUST**

website: [www.swarnabharathtrust.org.in](http://www.swarnabharathtrust.org.in)

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